

Prototyping Tools

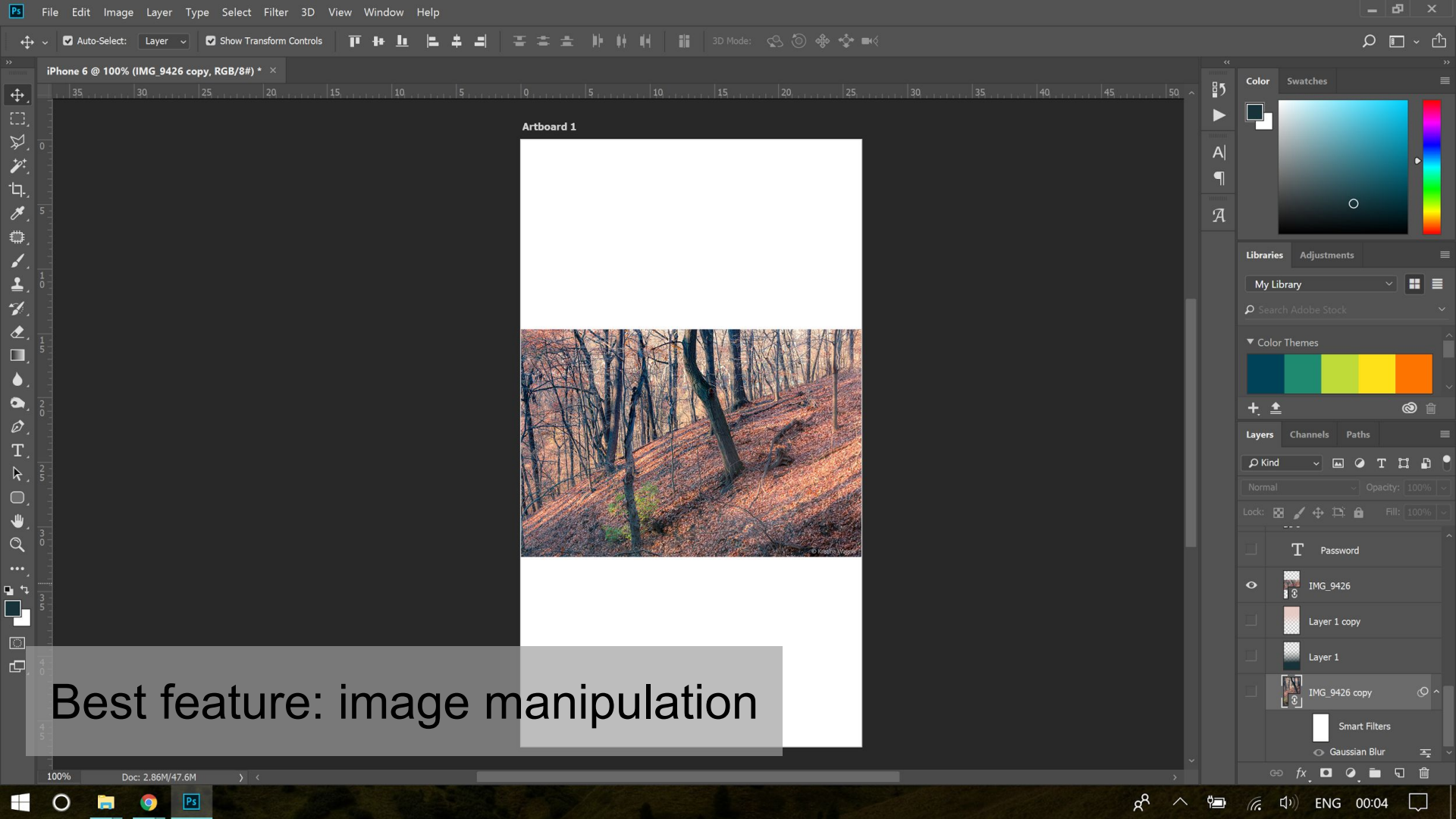
Jenna Choo, Kristina Wagner, Alex Wang

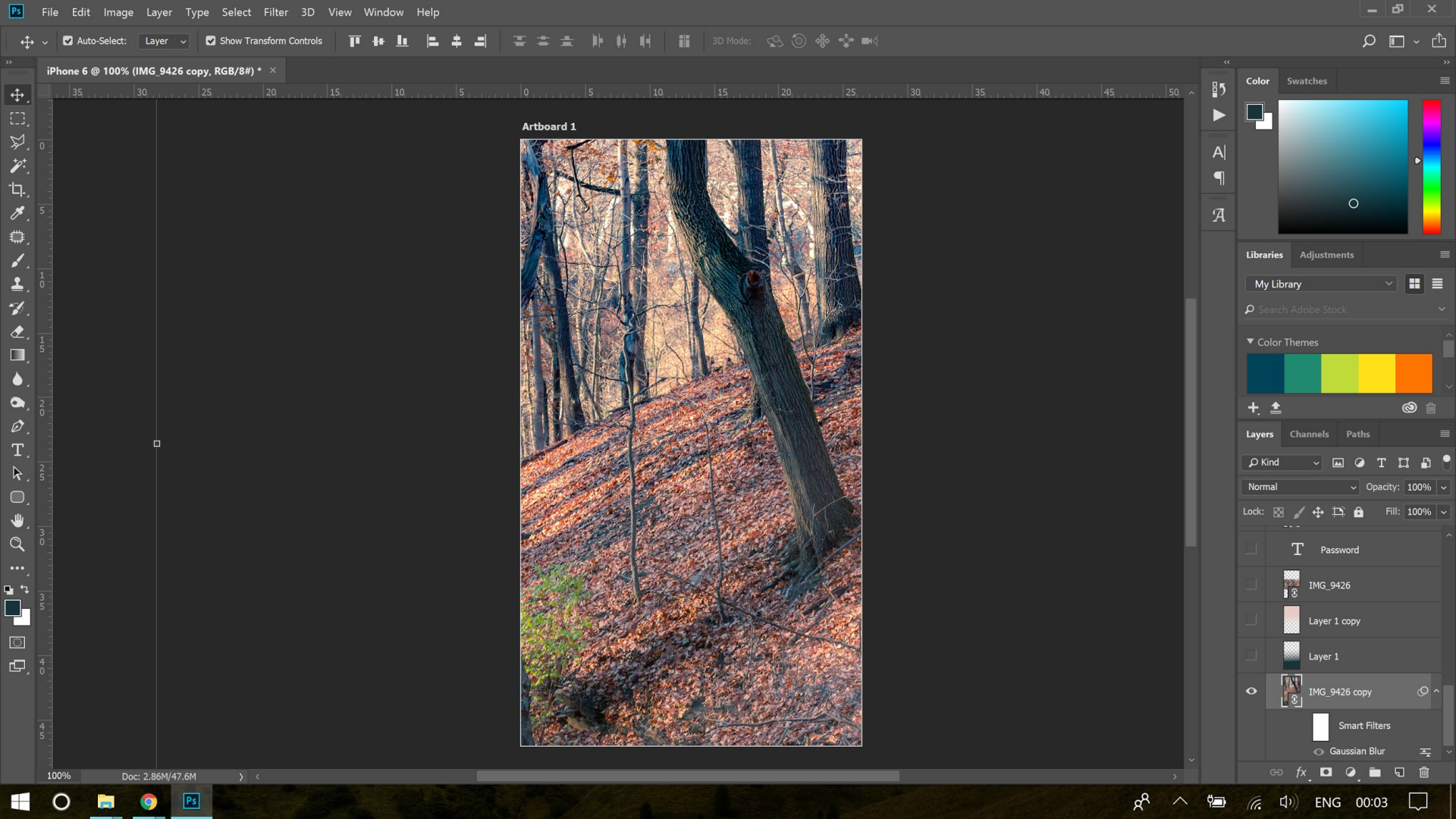
TAs for:

05-863 / 45-888: Introduction to Human Computer
Interaction for Technology Executives, *Fall, 2017, Mini 2*

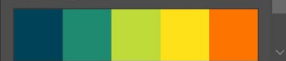
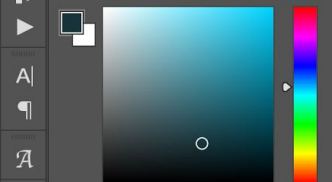
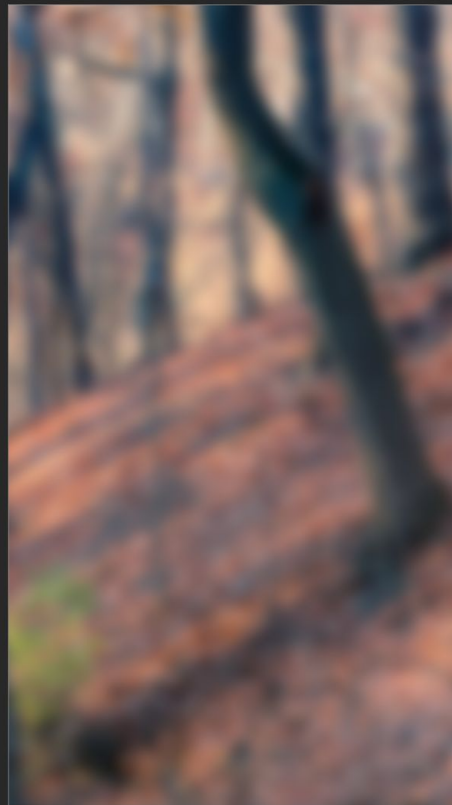


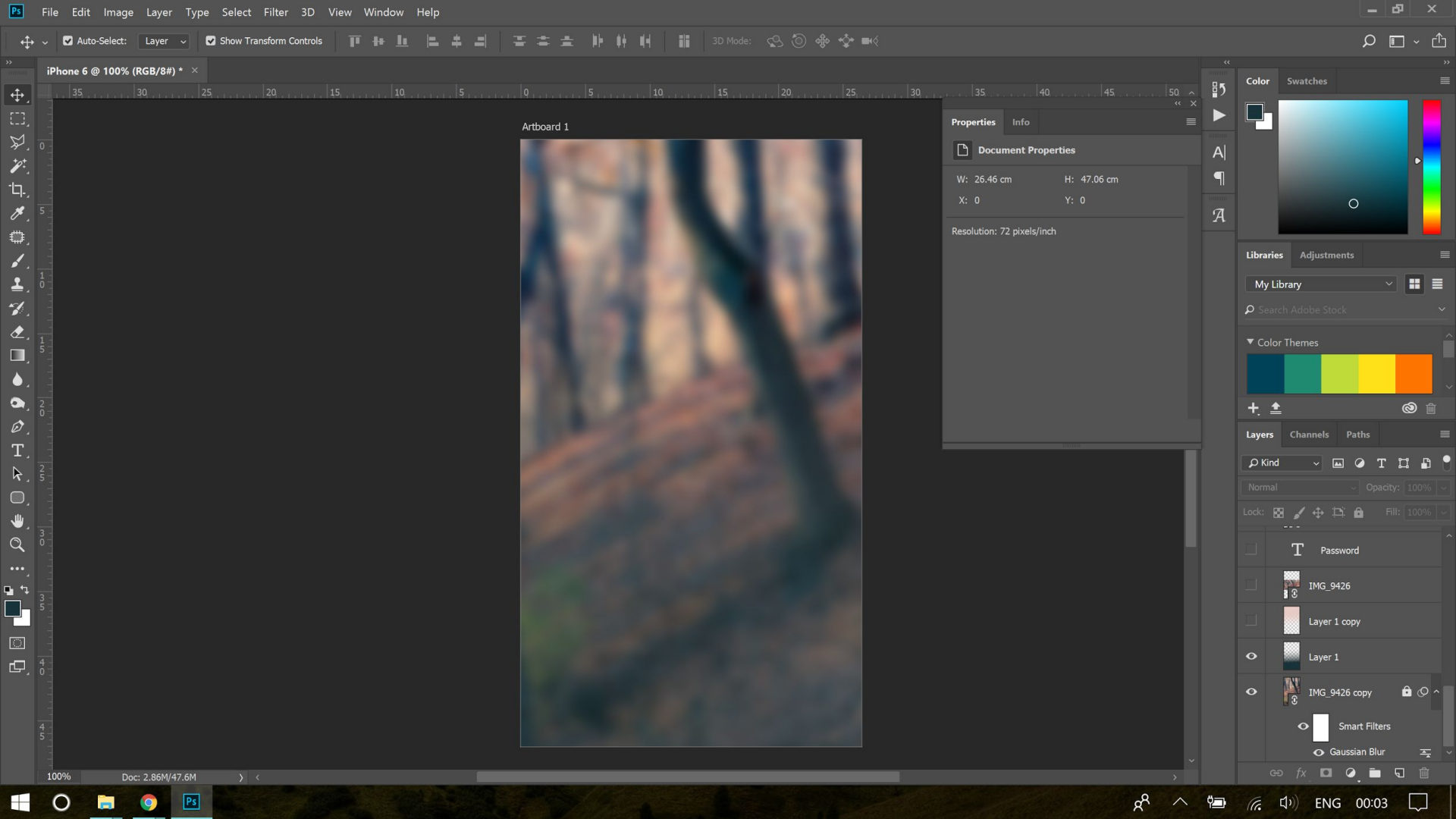
Adobe Photoshop

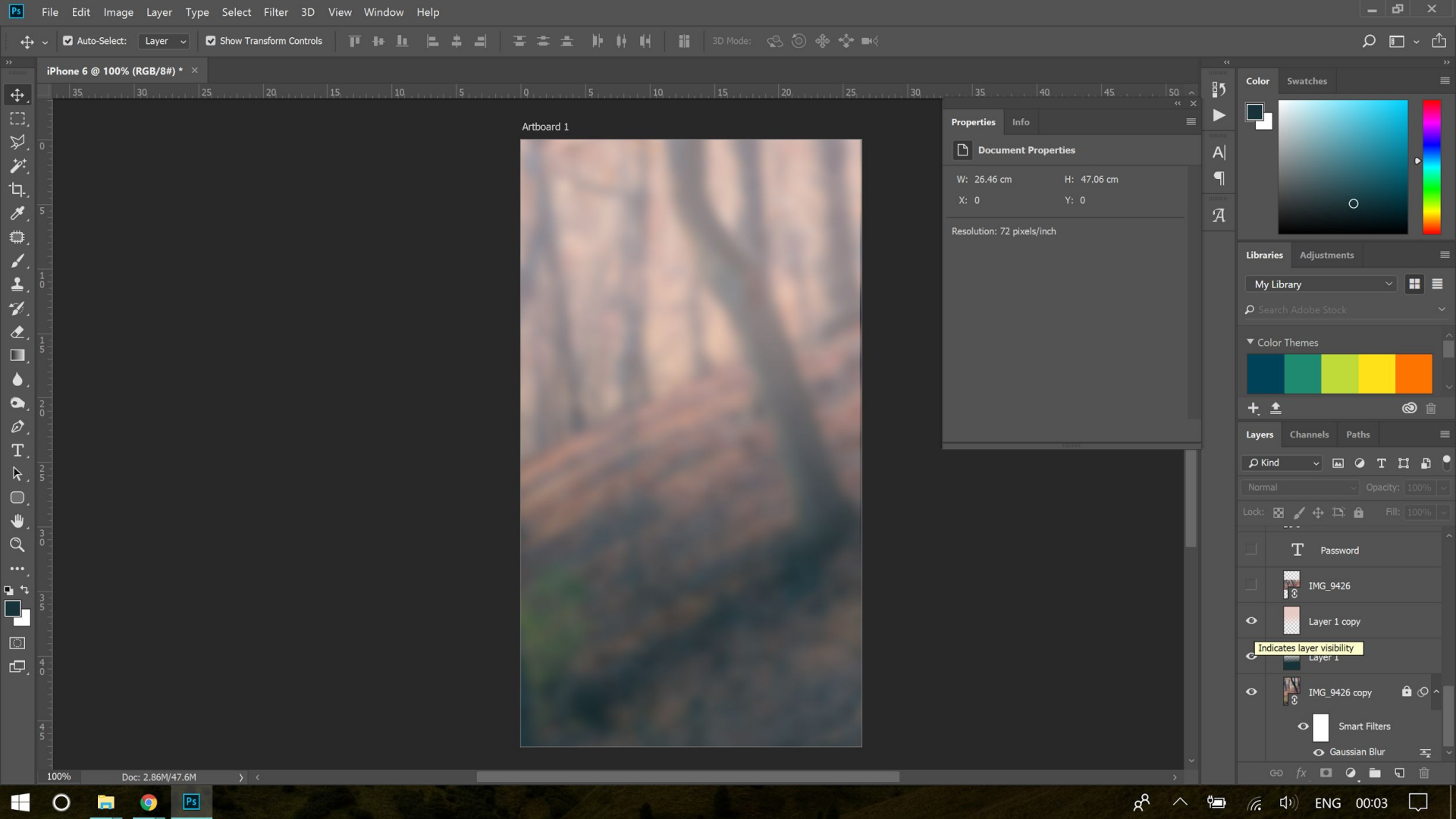


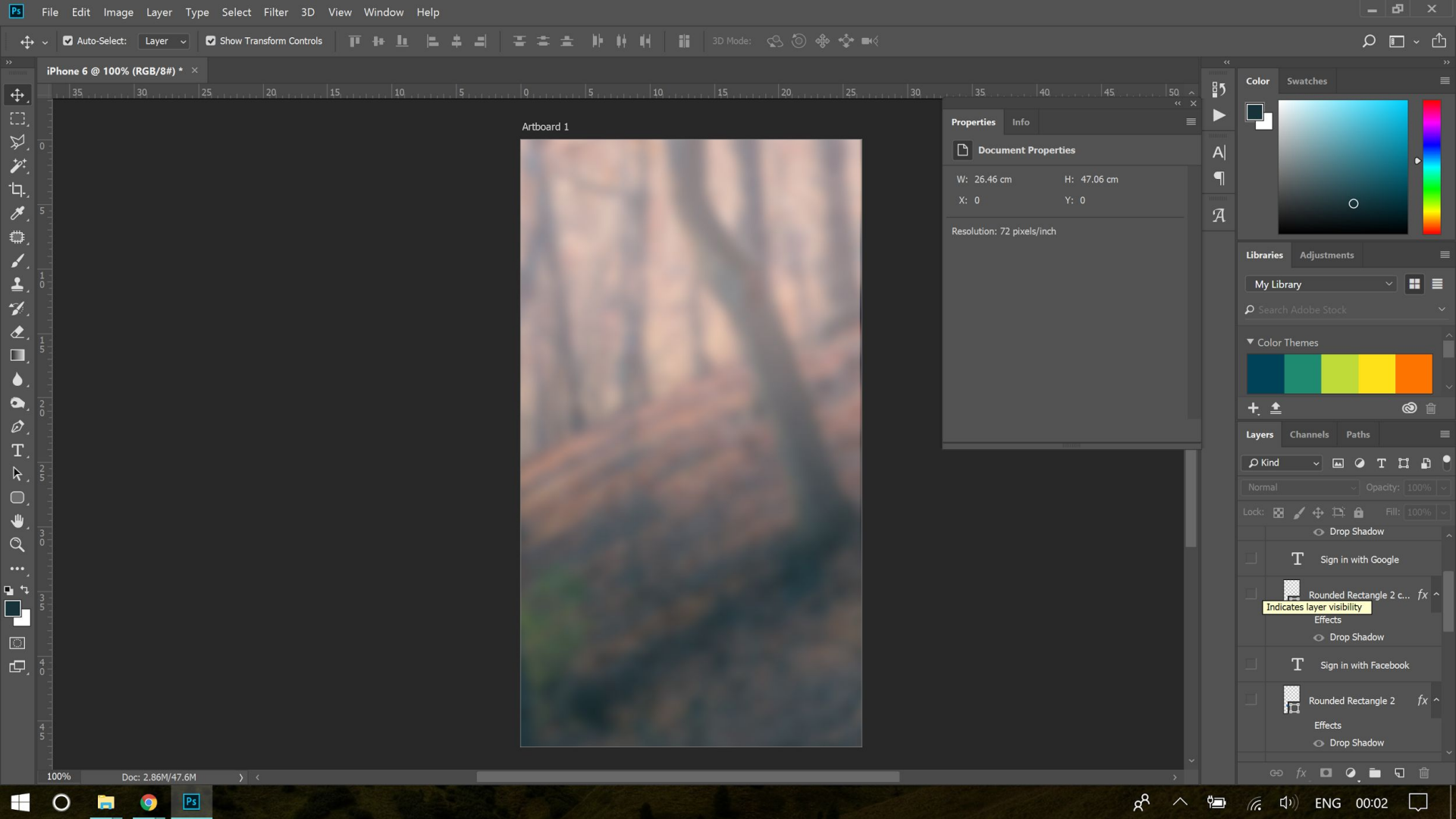


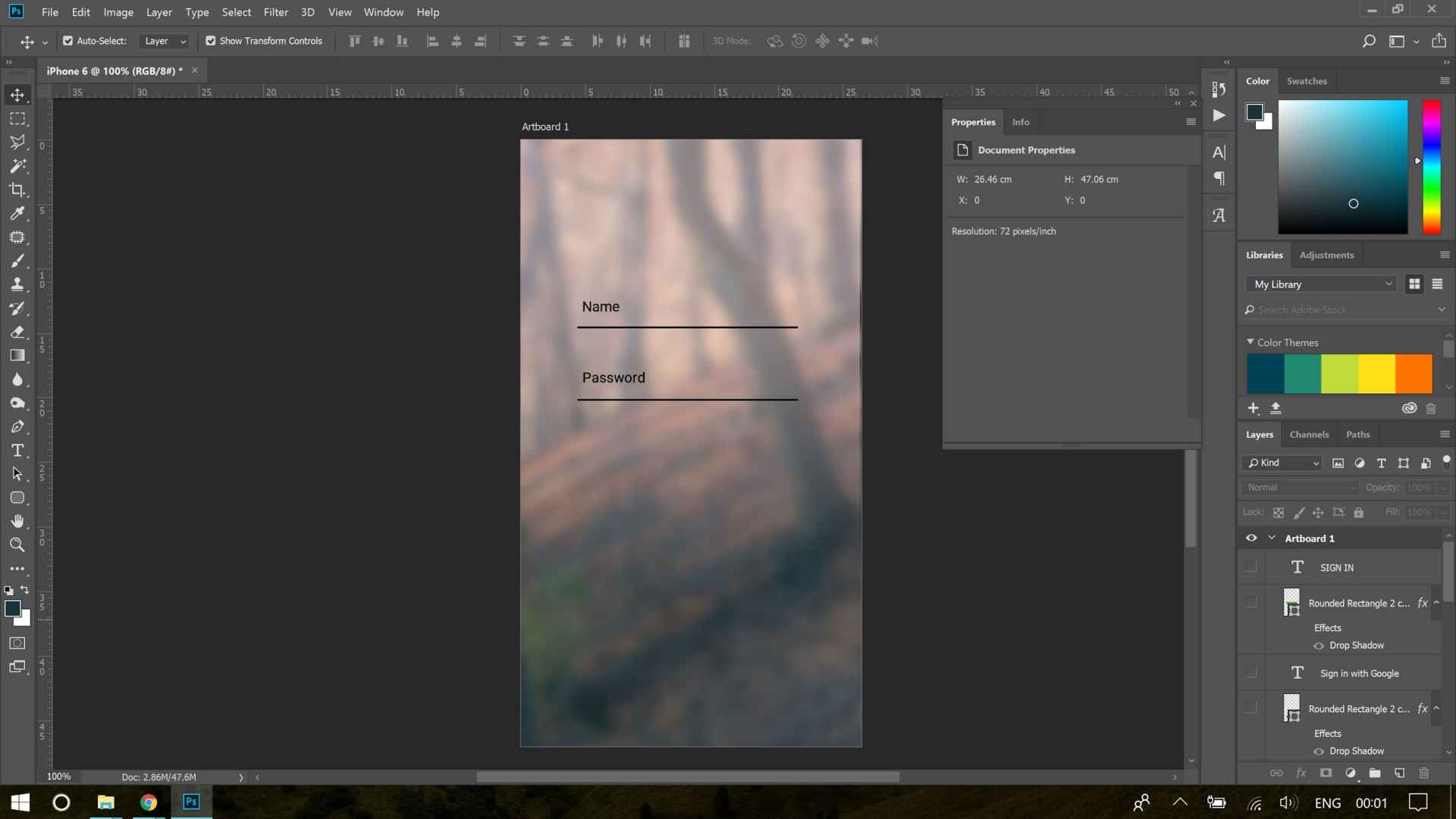
Artboard 1

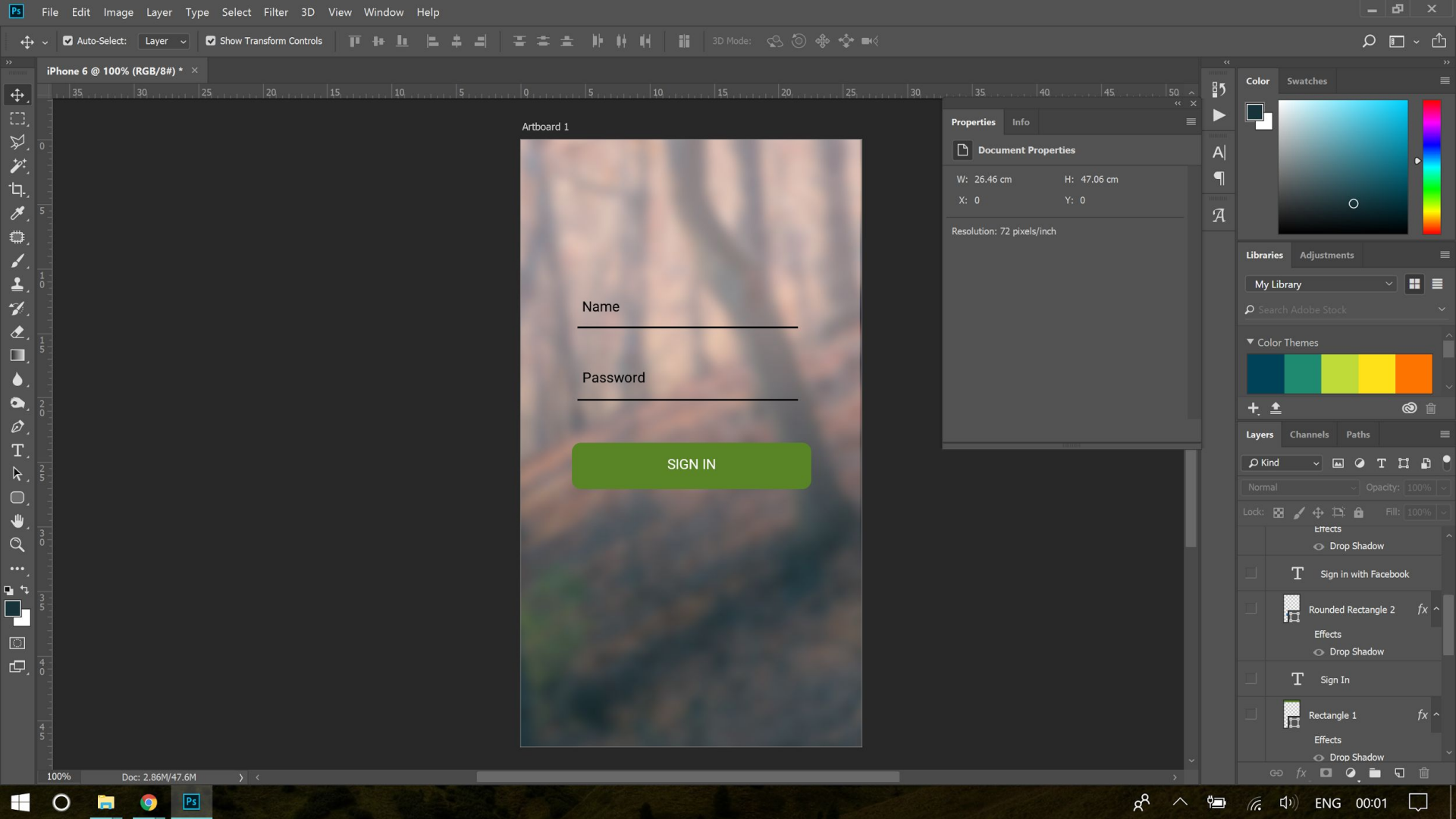
 Springer

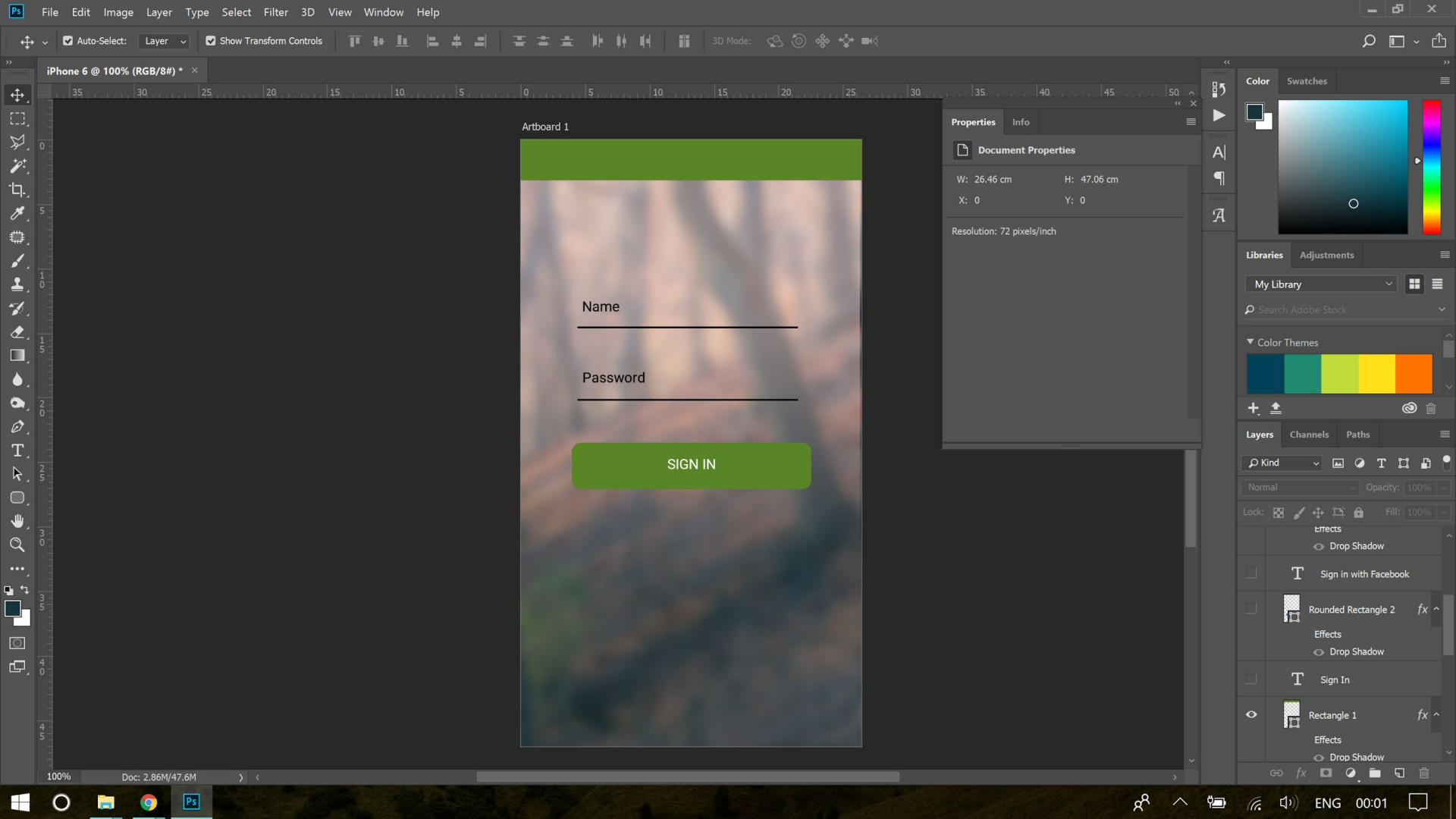


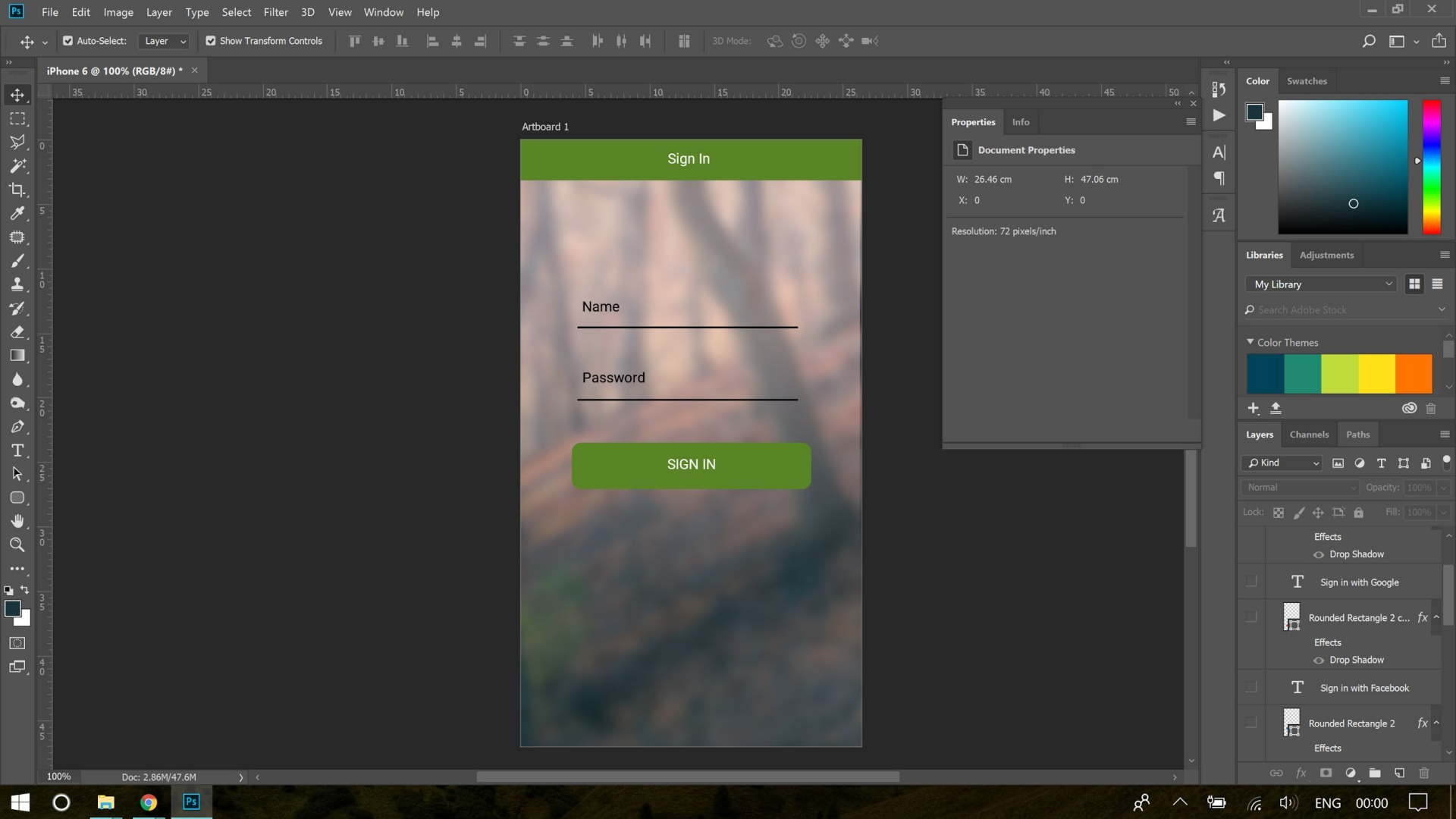


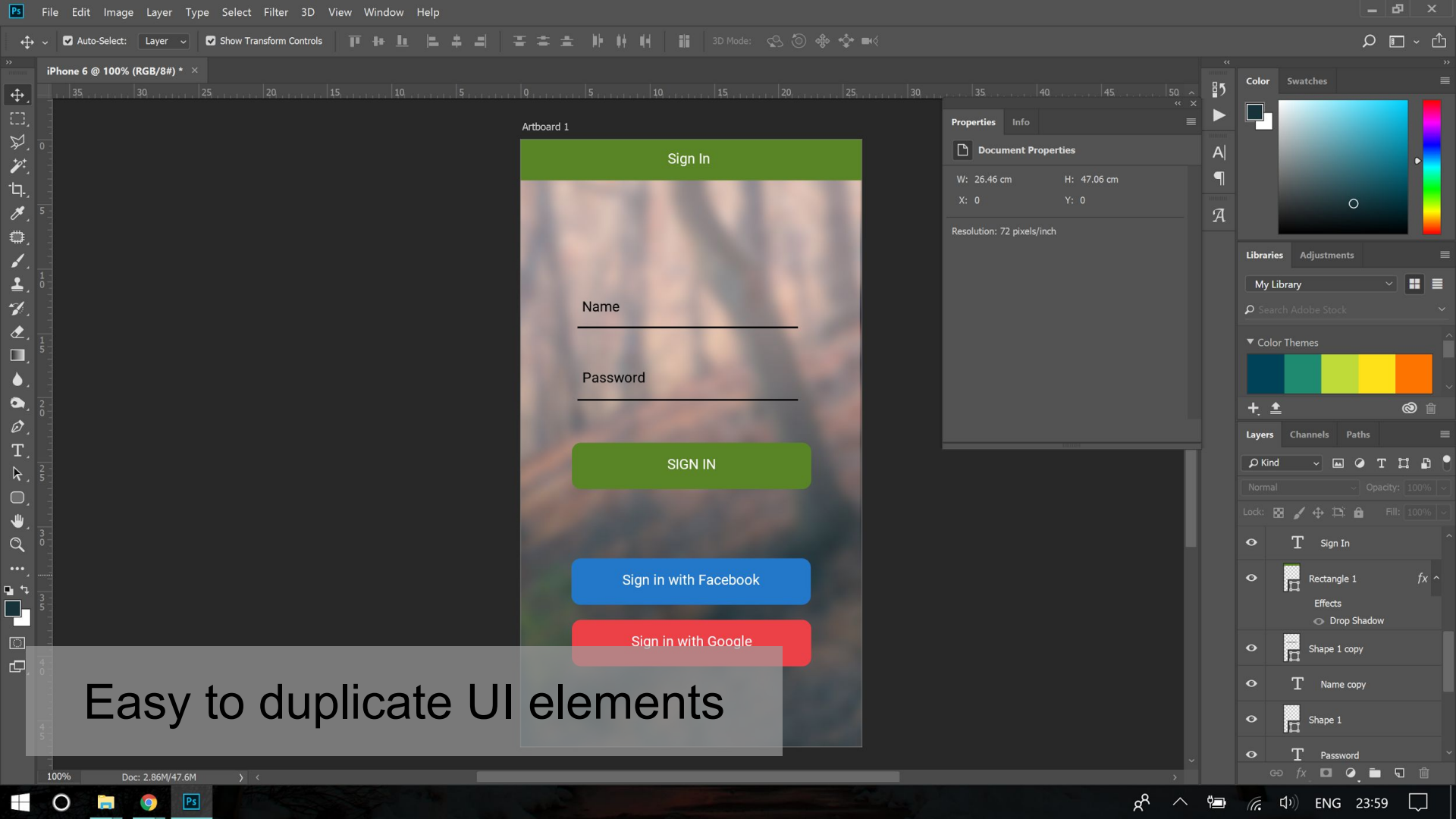


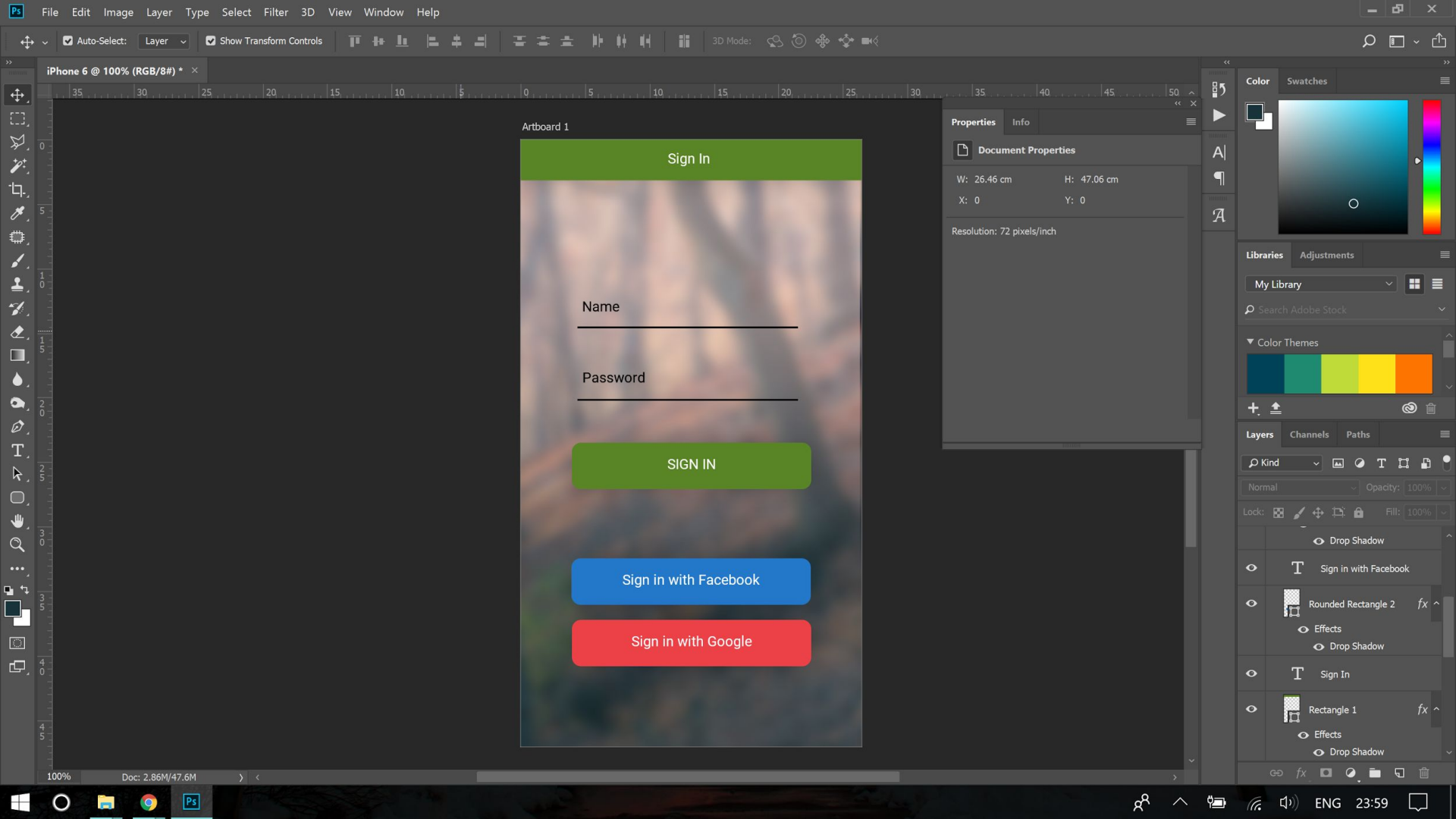


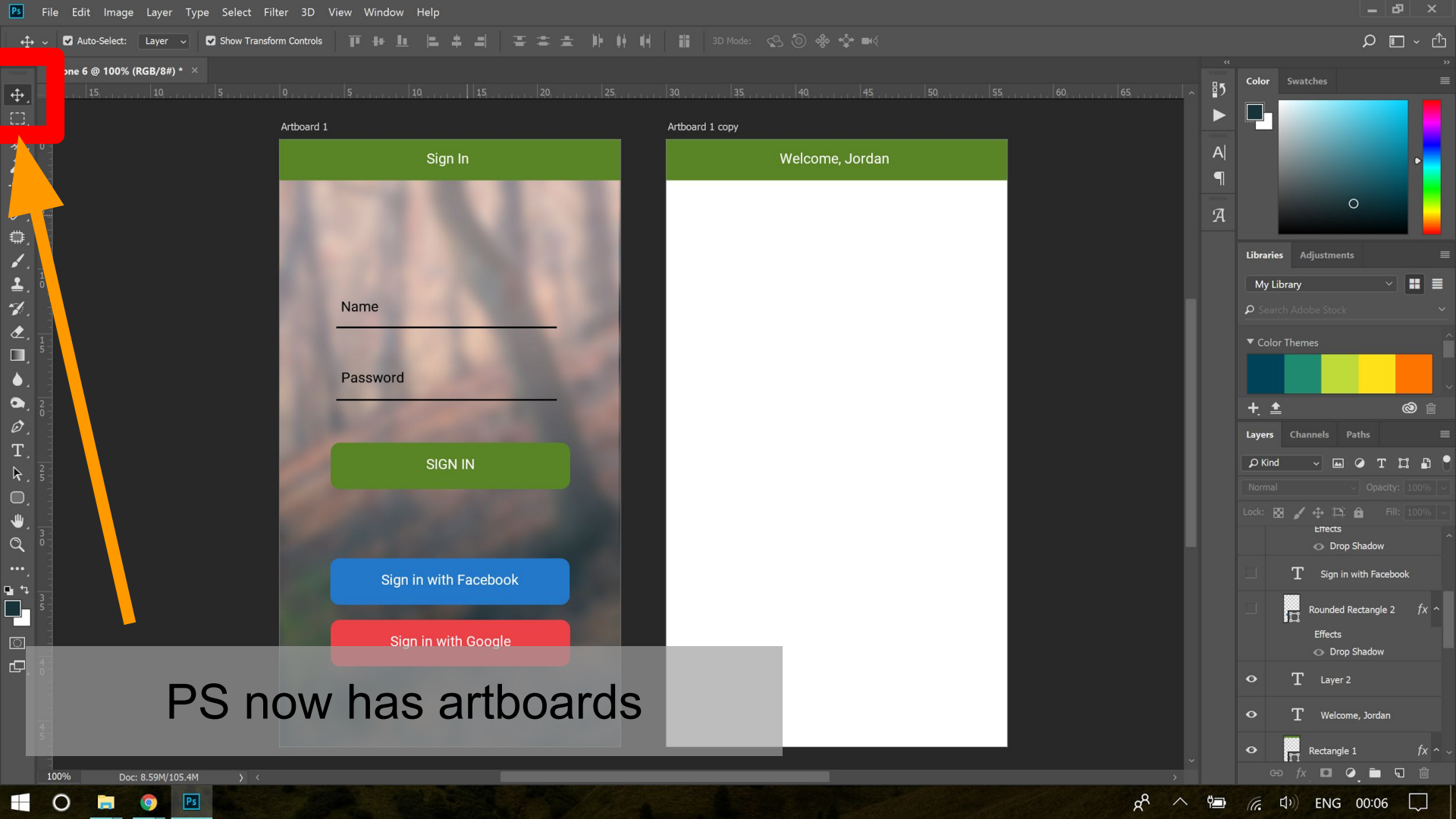


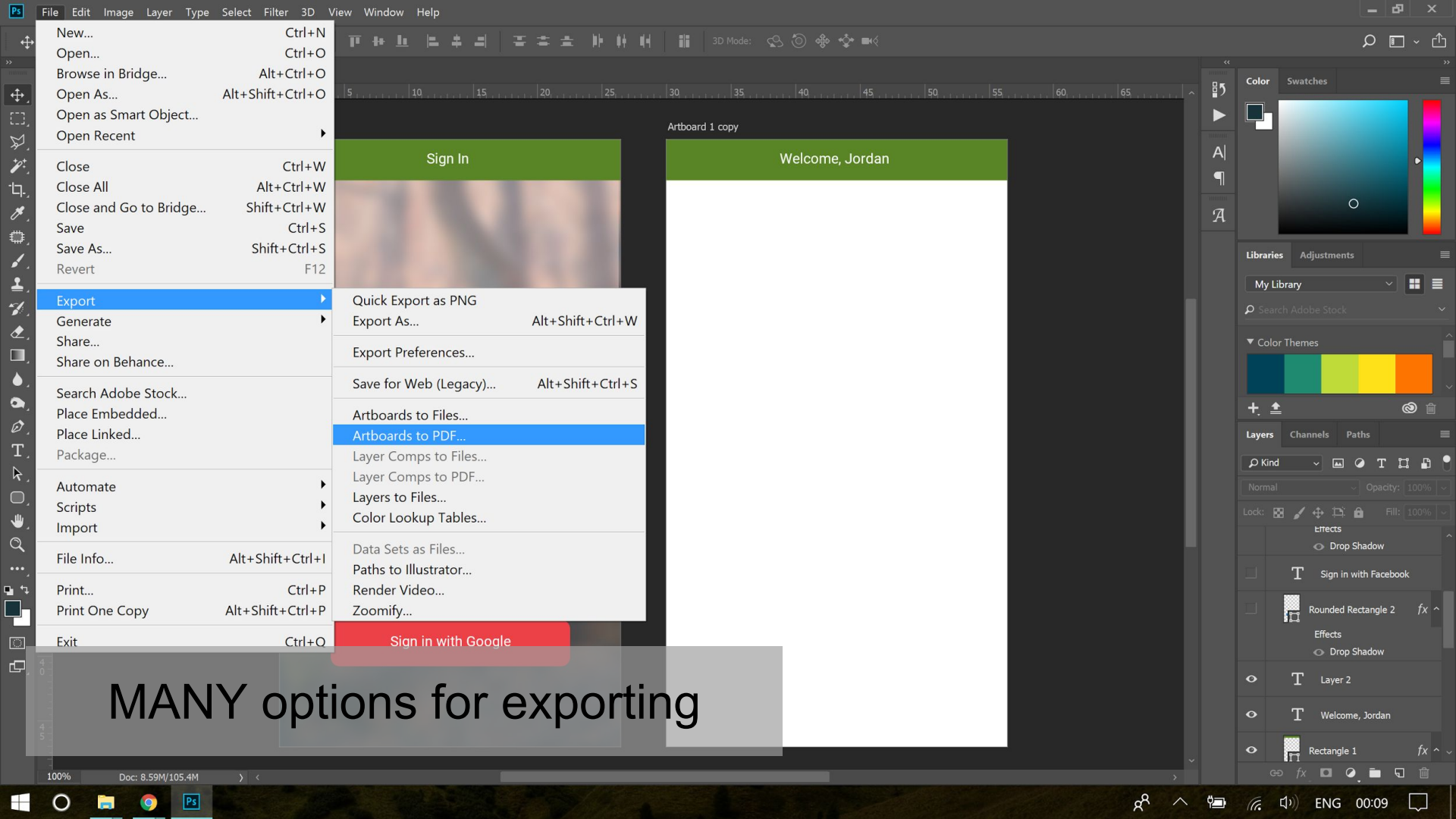












- New... Ctrl+N
- Open... Ctrl+O
- Browse in Bridge... Alt+Ctrl+O
- Open As... Alt+Shift+Ctrl+O
- Open as Smart Object...
- Open Recent
- Close Ctrl+W
- Close All Alt+Ctrl+W
- Close and Go to Bridge... Shift+Ctrl+W
- Save Ctrl+S
- Save As... Shift+Ctrl+S
- Revert F12
- Export**
- Generate
- Share...
- Share on Behance...
- Search Adobe Stock...
- Place Embedded...
- Place Linked...
- Package...
- Automate
- Scripts
- Import
- File Info... Alt+Shift+Ctrl+I
- Print... Ctrl+P
- Print One Copy Alt+Shift+Ctrl+P
- Exit Ctrl+Q

- Quick Export as PNG
- Export As... Alt+Shift+Ctrl+W
- Export Preferences...
- Save for Web (Legacy)... Alt+Shift+Ctrl+S
- Artboards to Files...
- Artboards to PDF...**
- Layer Comps to Files...
- Layer Comps to PDF...
- Layers to Files...
- Color Lookup Tables...
- Data Sets as Files...
- Paths to Illustrator...
- Render Video...
- Zoomify...

Sign in with Google

MANY options for exporting

Time: About 8 minutes



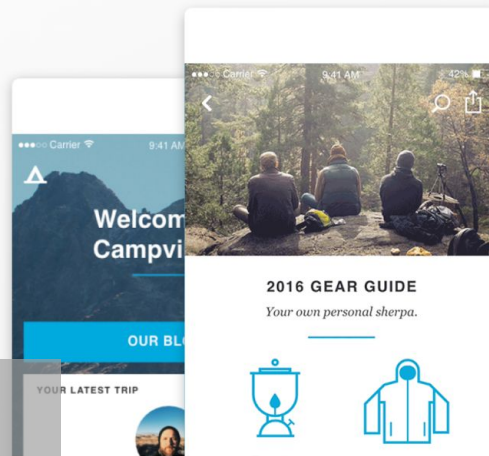
Adobe XD



Let's design an app.

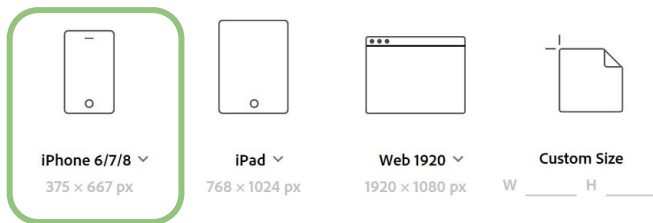
Start with the in-app tutorial to design your first app, or select a layout below to explore on your own.

Begin Tutorial



Open App, select device

Start a new design.

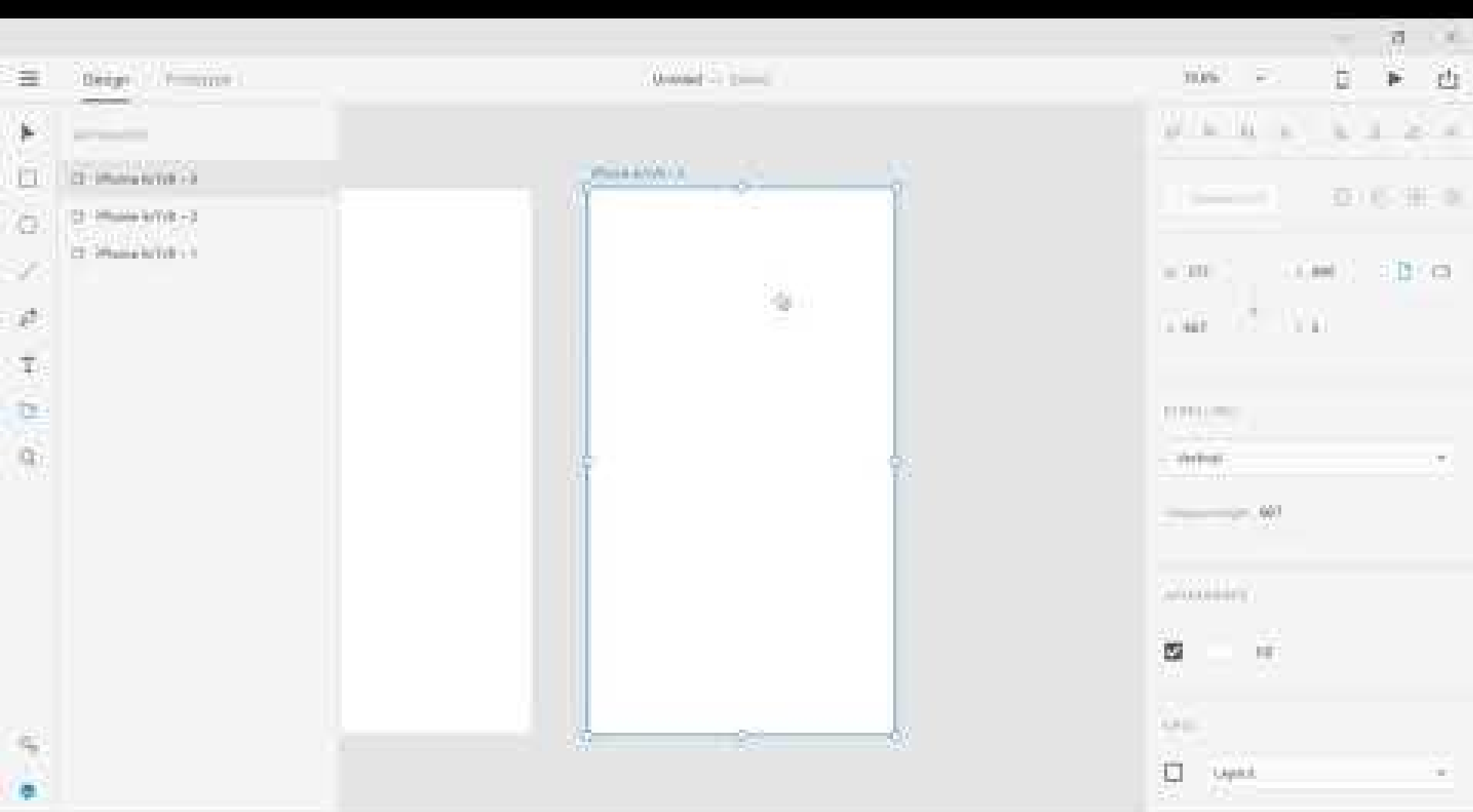


UI Kits

Apple iOS
Google Material
Microsoft Windows
Wireframes

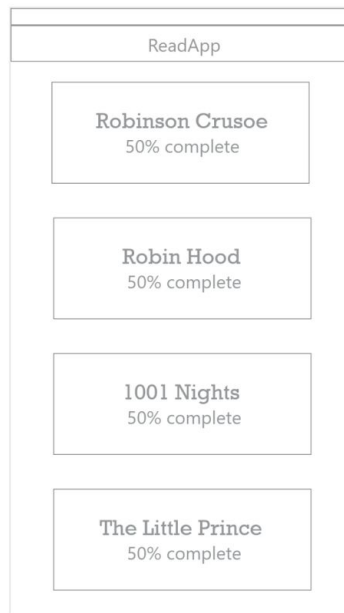
Resources

What's New
Learn & Support
Provide Feedback
Release Notes



Lecture - XD Example

Nov 19, 2017 10:54 PM



Share the
prototype with
your team
members:

<https://xd.adobe.com/view/ad036d9e-54c8-4678-844f-95c078fea4c2/>

Report Abuse

< 1 of 3 >

Made with Adobe XD



Design

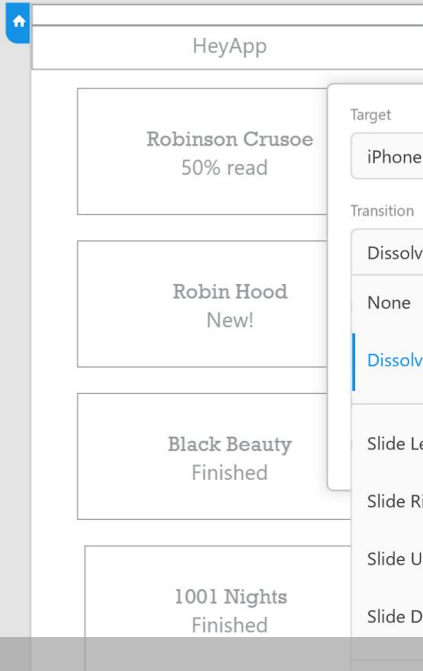
Prototype

Untitled-1

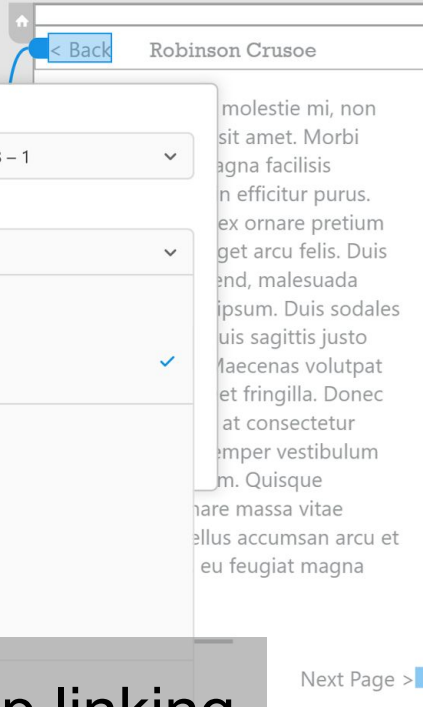
70.6%



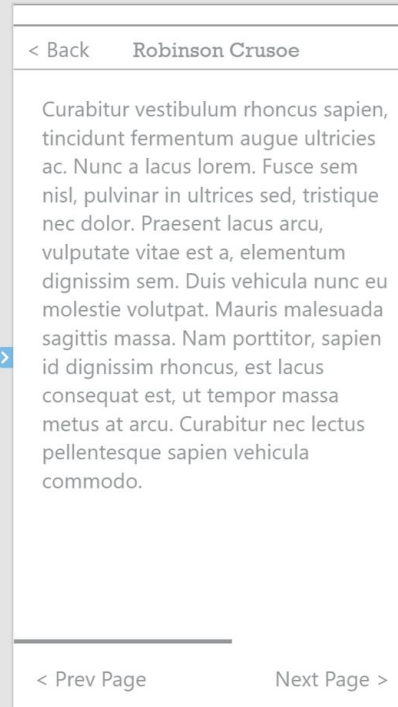
iPhone 6/7/8 - 1



iPhone 6/7/8 - 2



iPhone 6/7/8 - 3



Best feature: drag 'n' drop linking

helpx.adobe.com/xd.html



XD CC

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User Guide

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Find tutorials to help you expand your skills

Good places to find help

Was this helpful?

☐ Yes | ☐ No

Show all



Time: 7:56 minutes

axure





Pages

- Home
 - Page 1
 - Page 2
 - Page 3

Libraries

Default

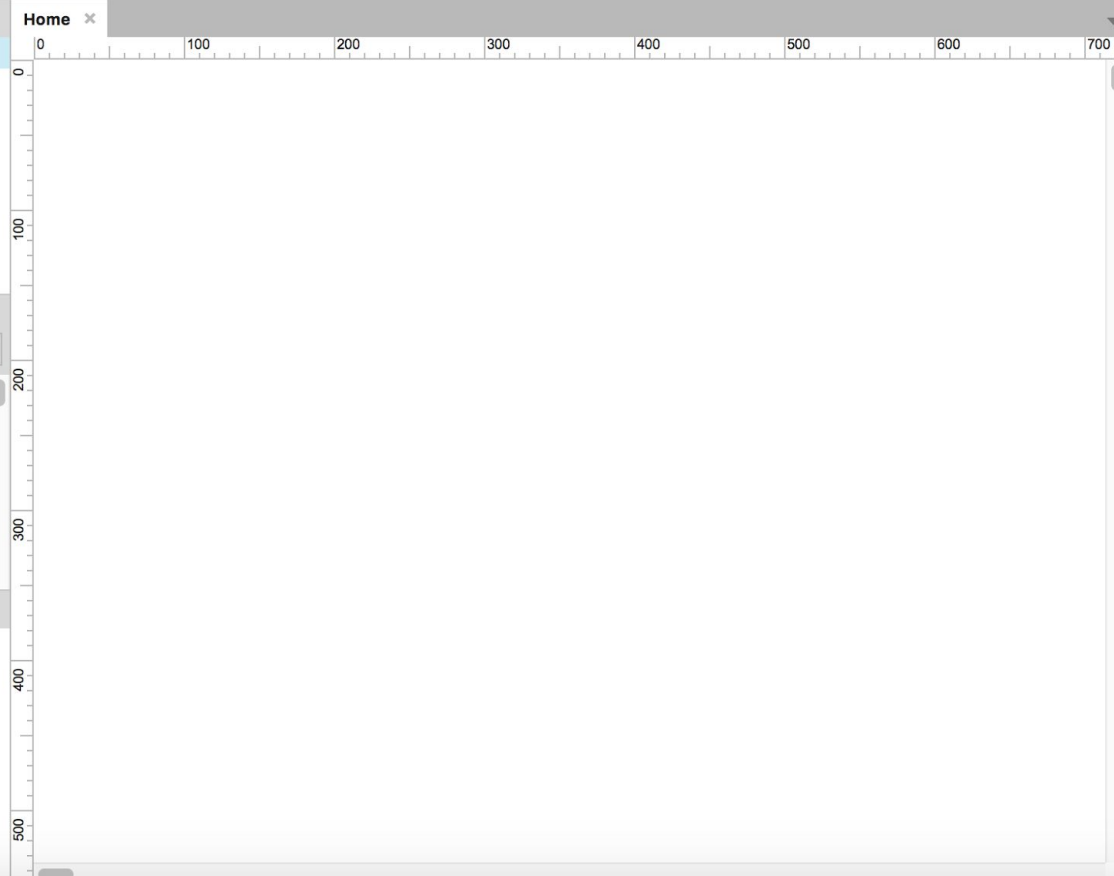
Common

Box 1

Box 2

Box 3

Masters



Inspector: Page

PROPERTIES NOTES STYLE

Interactions

+ Add Case

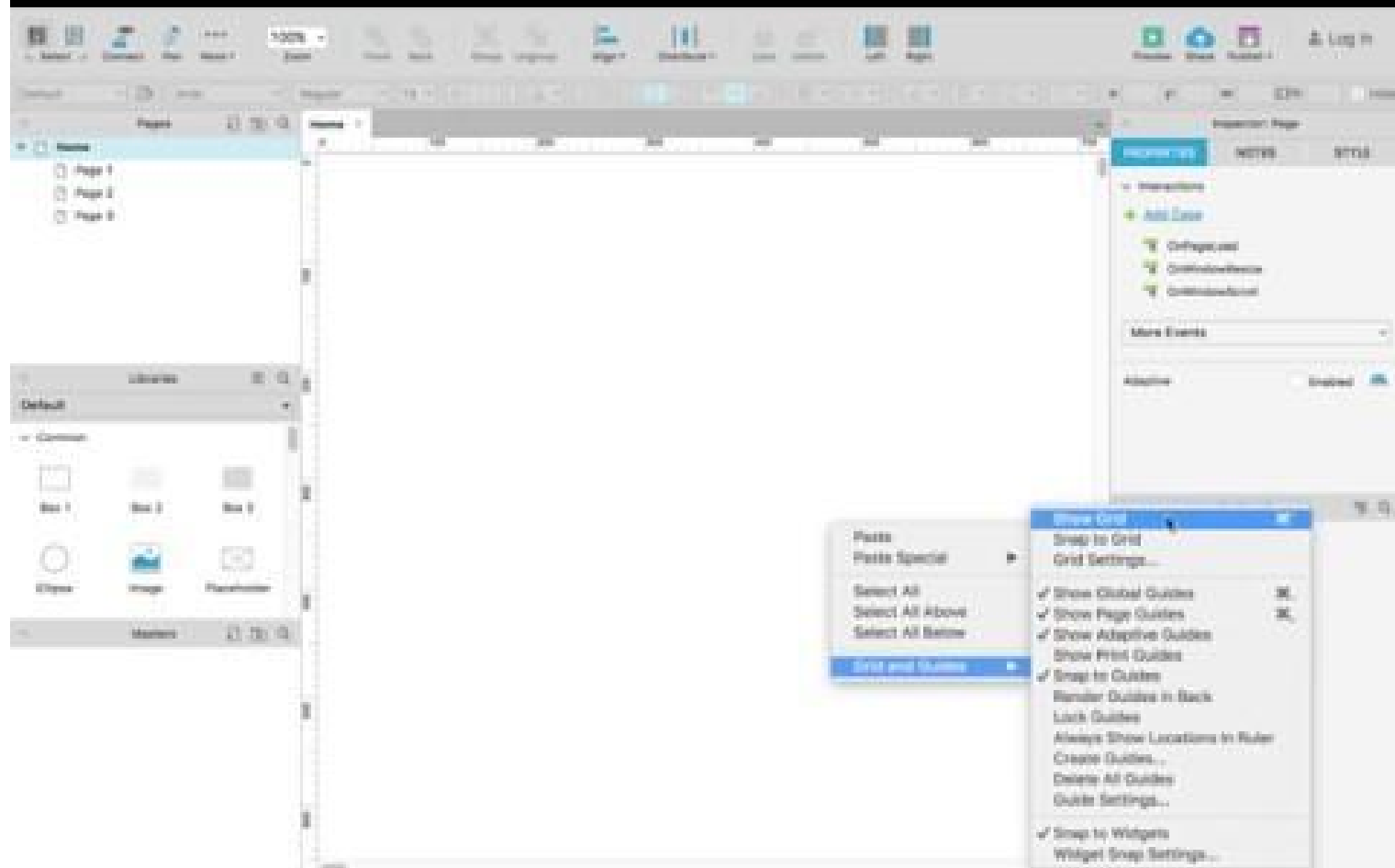
- OnPageLoad
- OnWindowResize
- OnWindowScroll

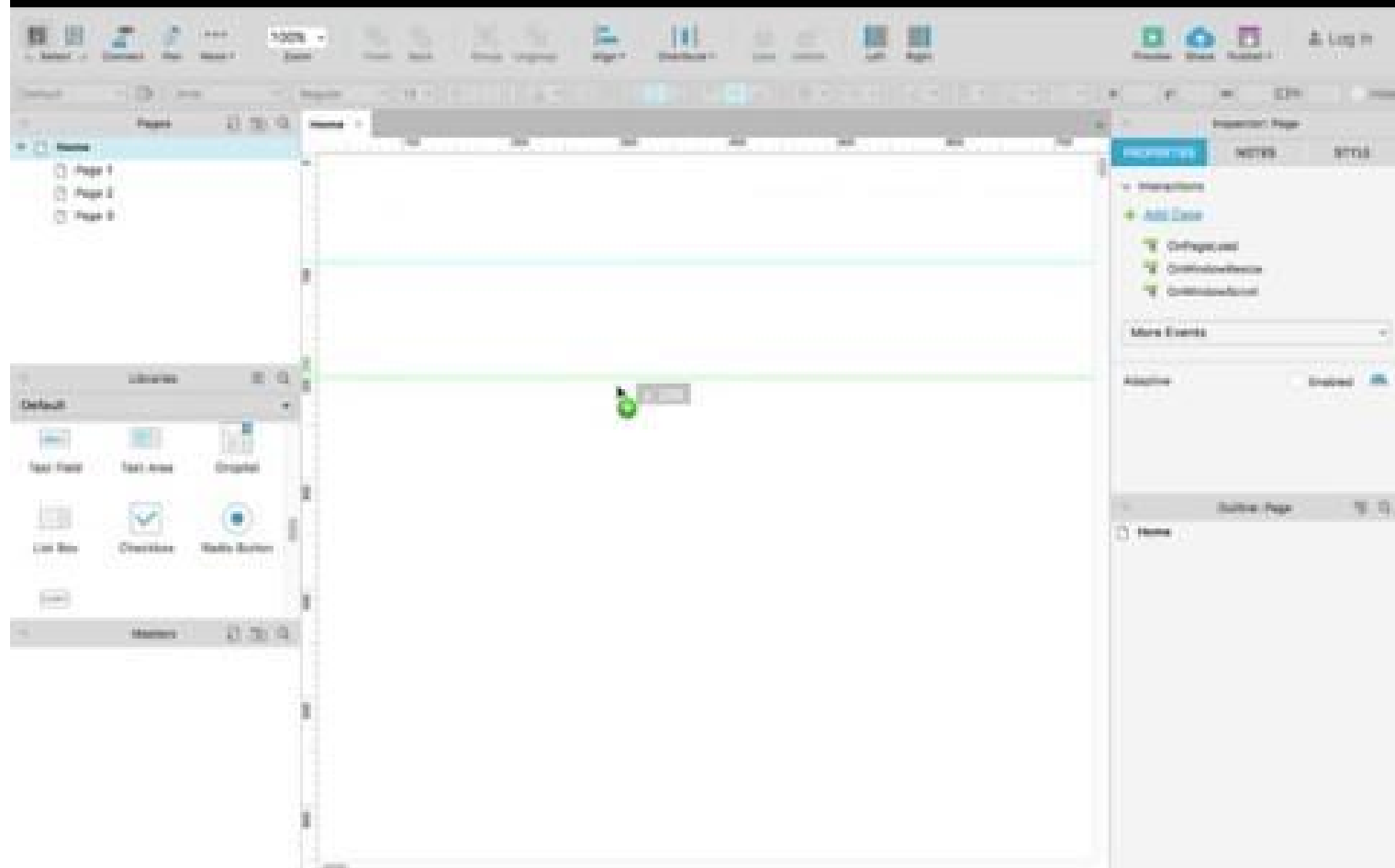
More Events

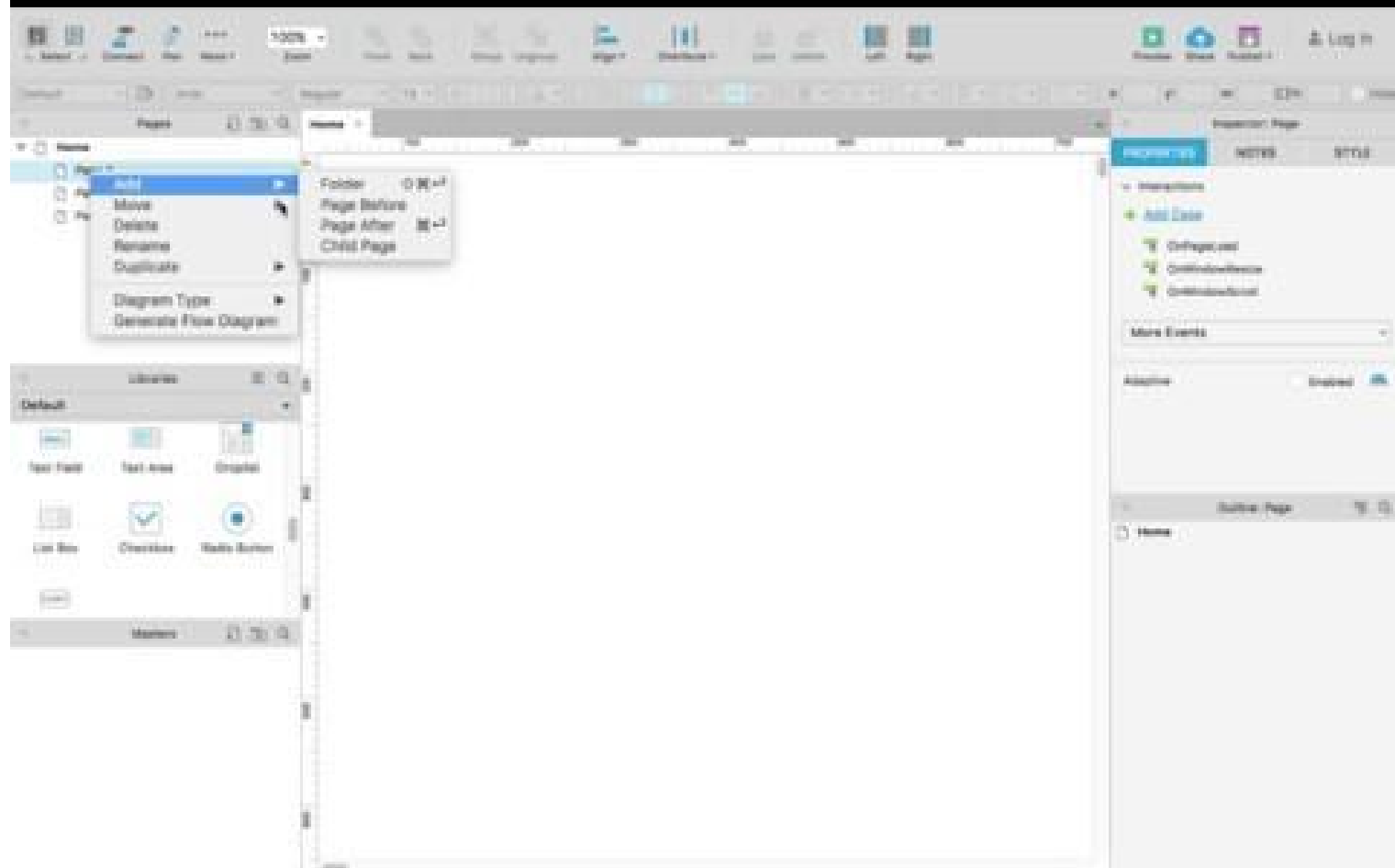
Adaptive ☐ Enabled

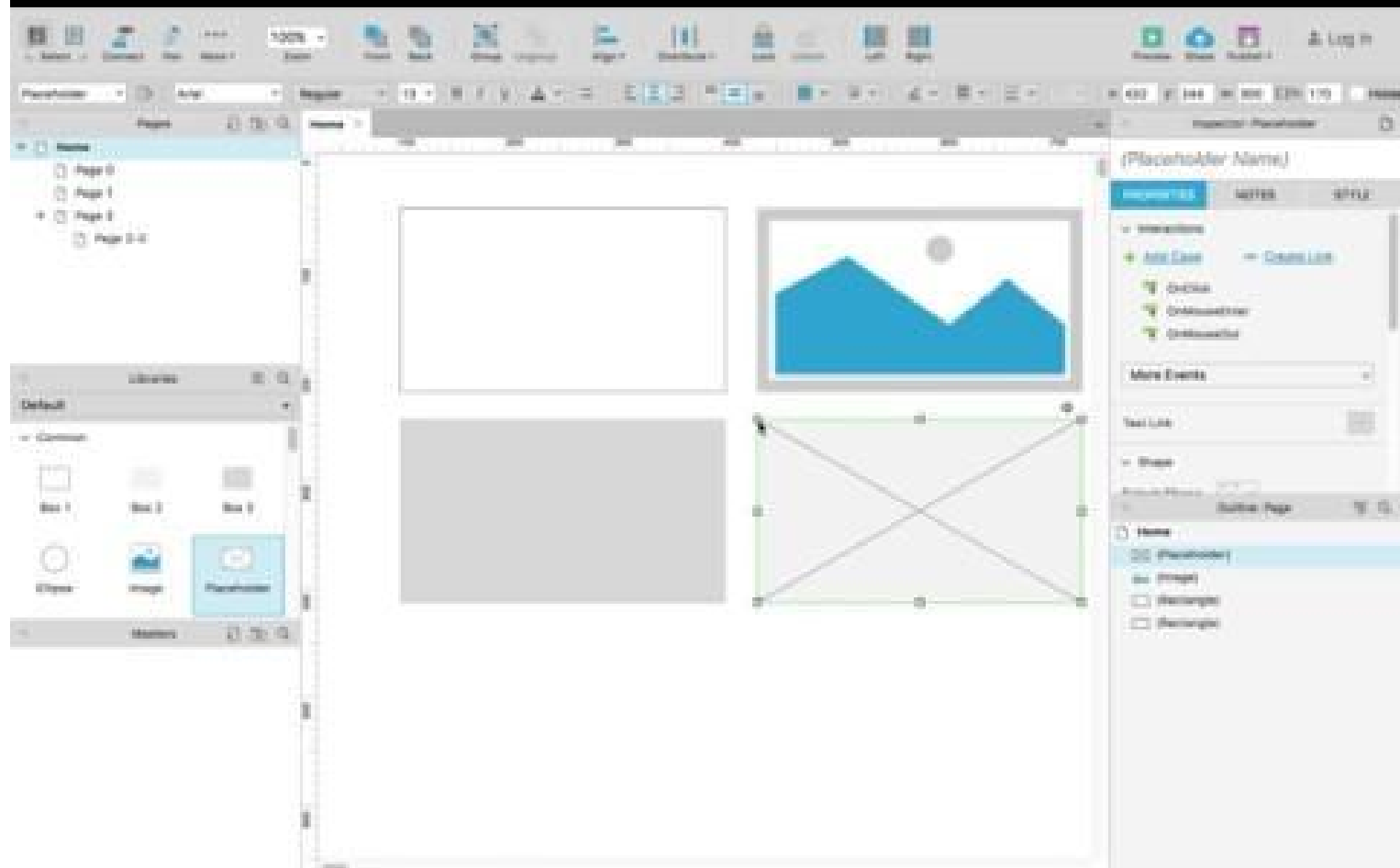
Outline: Page

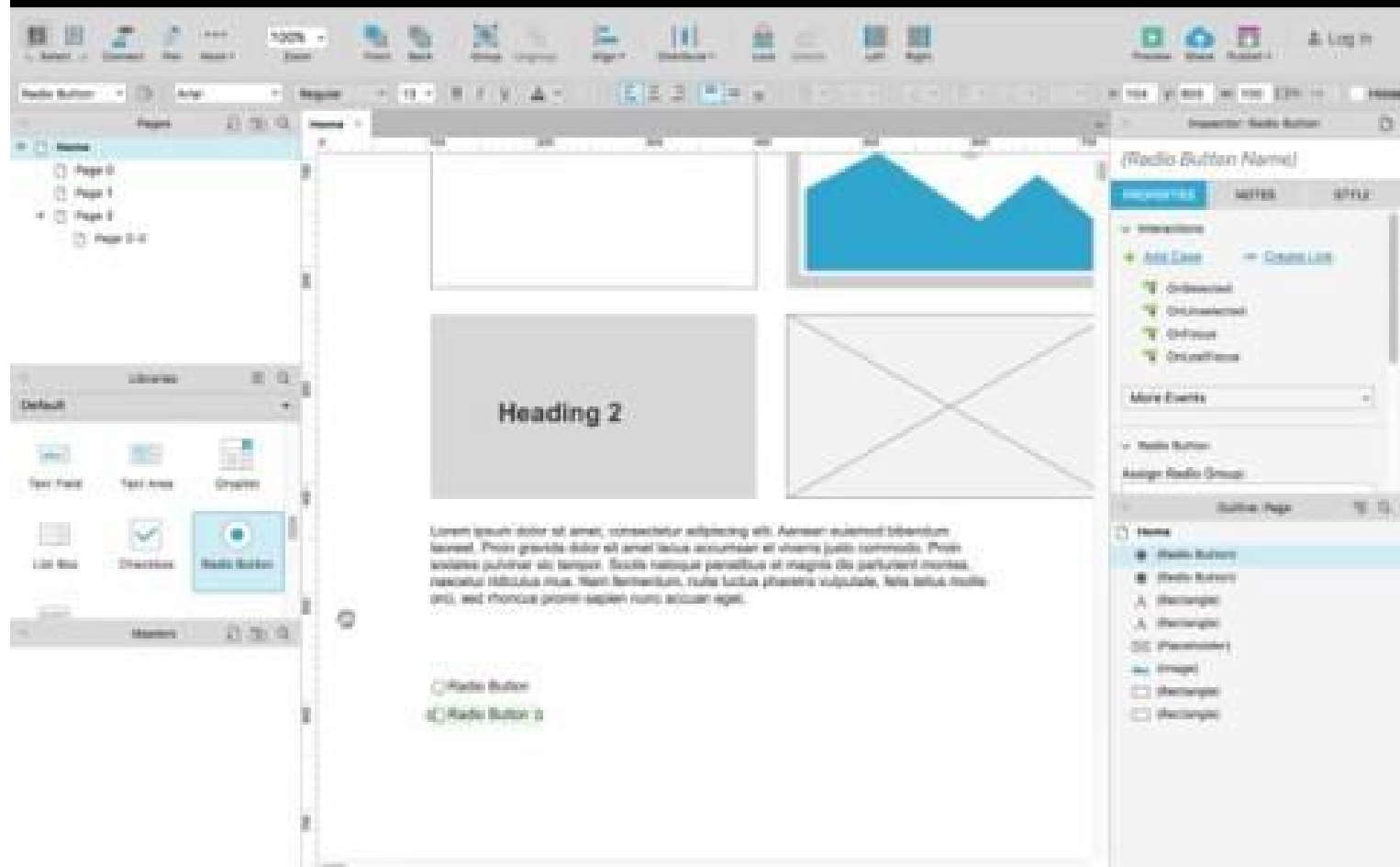
- Home

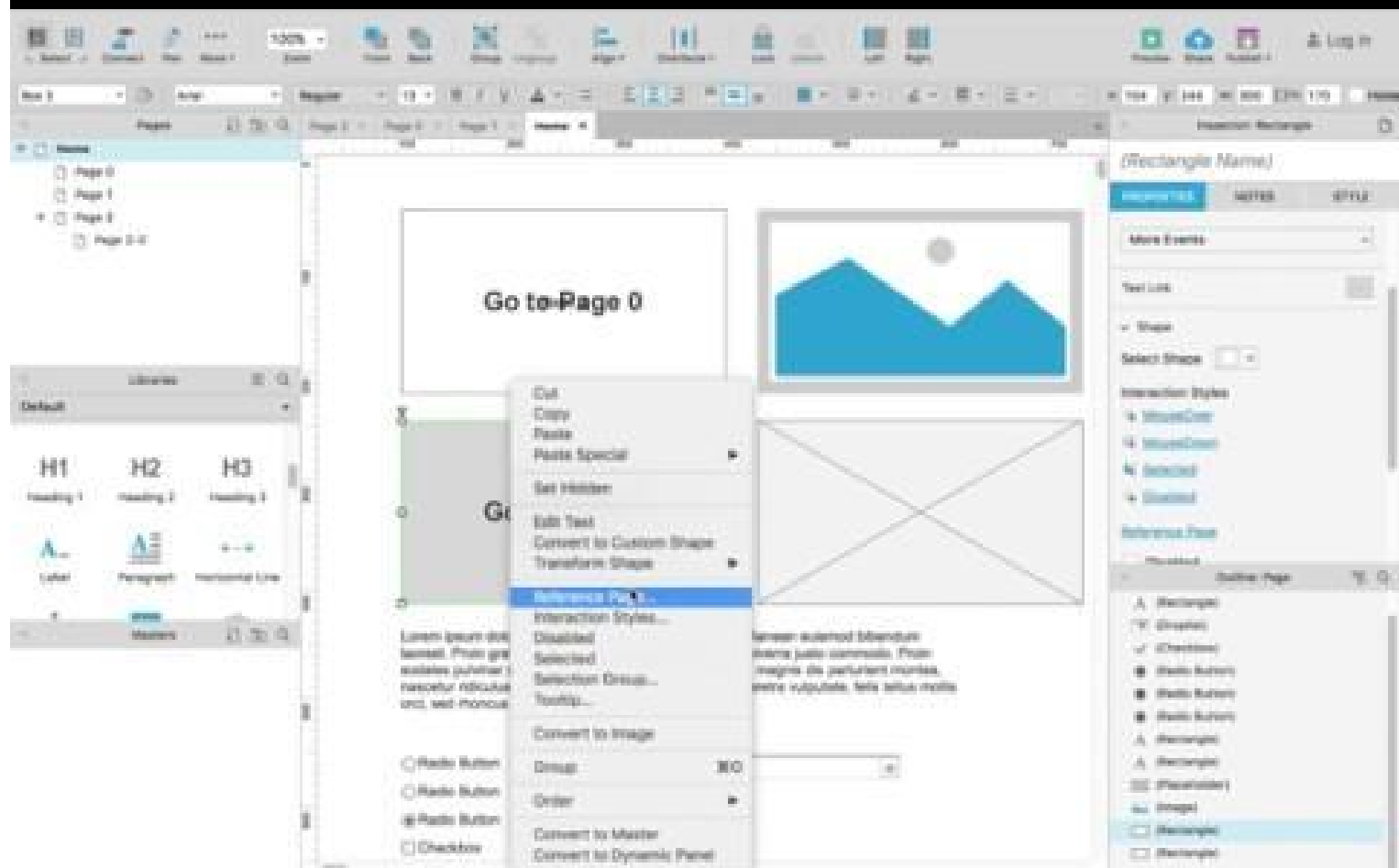


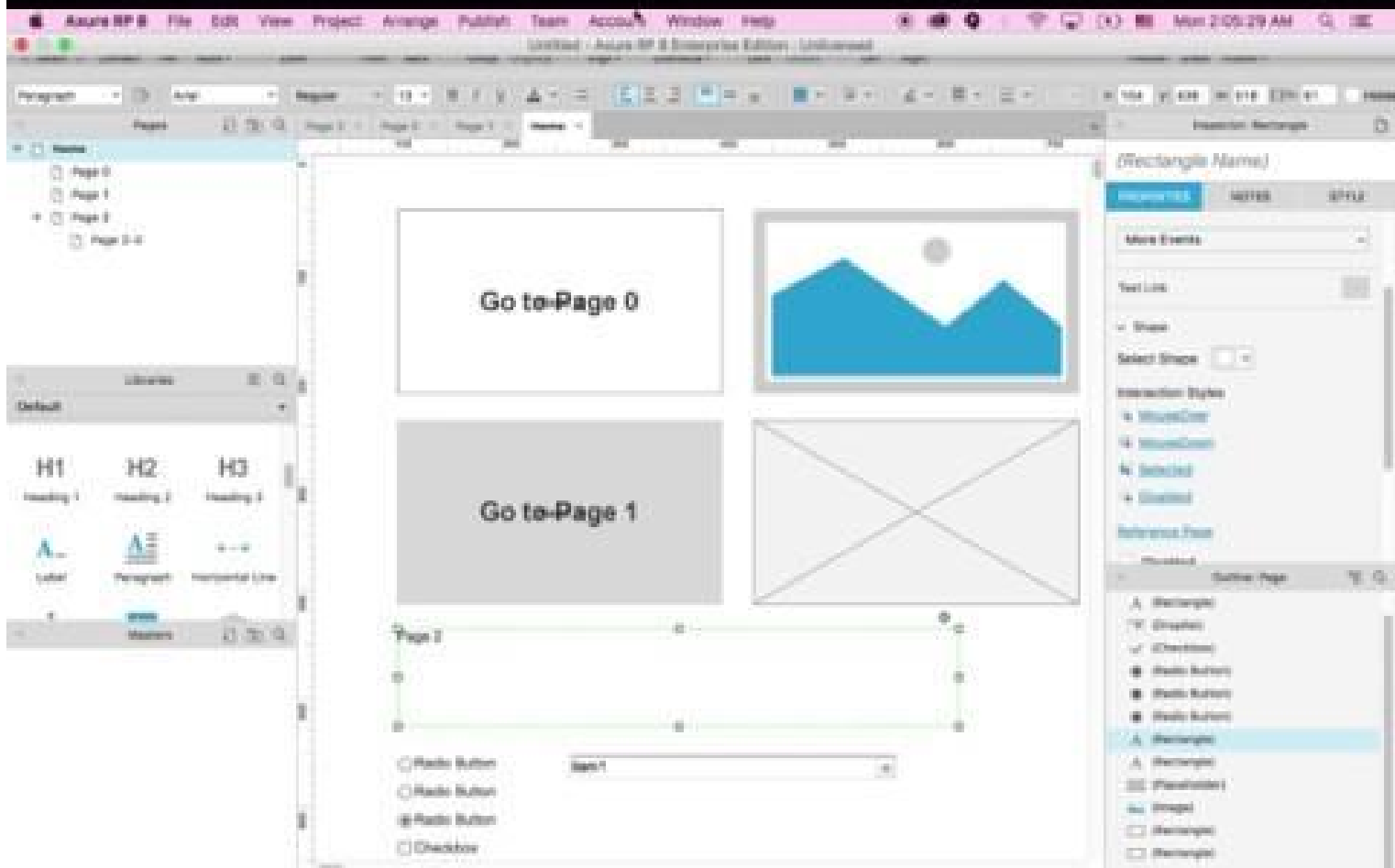












</> HTML/CSS

CSS

HTML

Javascript

HTML 101

```
<!DOCTYPE html>
```

```
<html>
```

```
<head>
```

```
<title>Page Title</title>
```

```
</head>
```

```
<body>
```

```
<h1>I am a heading!</h1>
```

```
<p>I am a paragraph.</p>
```

```
</body>
```

```
</html>
```

I am a heading!

I am a paragraph.

HTML 101 - Tags

```
<!DOCTYPE html>
```

```
<html>
```

```
<head>
```

```
<title>Page Title</title>
```

```
</head>
```

```
<body>
```

```
<h1>I am a heading!</h1>
```

```
<p>I am a paragraph.</p>
```

```
</body>
```

```
</html>
```

<tag>content goes here</tag>

- <div>
- <h1><h2>...<h6>
- <p>
-
- <input>
- <a>

HTML 101 - CSS

```
<!DOCTYPE html>
```

```
<html>
```

```
  <head>
```

```
    <title>Page Title</title>
```

```
    <link rel="stylesheet" type="text/css" href="theme.css">
```

```
  </head>
```

```
  <body>
```

```
    <h1>I am a heading!</h1>
```

```
    <p>I am a paragraph.</p>
```

```
  </body>
```

```
</html>
```


HTML 101 - CSS Demo

```
body {  
    background-color: yellow;  
}  
h1 {  
    color: blue;  
}  
p {  
    color: red;  
}
```

I am a heading!

I am a paragraph.

HTML 101 - CSS Selectors

- Use generic html tag names to address all applicable
- `.class_name`
- Use the class names and ids to address specific items
- `#id_name`

HTML 101 - CSS Selectors

- height
- width
- font (type, size, color, weight)
- color
- padding
- margins
- background-images
- vertical/horizontal spacing
- positioning (item, text)
- shadowing
- display properties
- layering of objects
- opacity
- floating/arranging objects
- responsive design
- and much much more ...

More CSS Example

```
#id_name {  
    height: 100px;  
    width: 100px;  
    padding: 10px;  
    background-color: red;  
    text-align: center;  
}
```


Text Editors

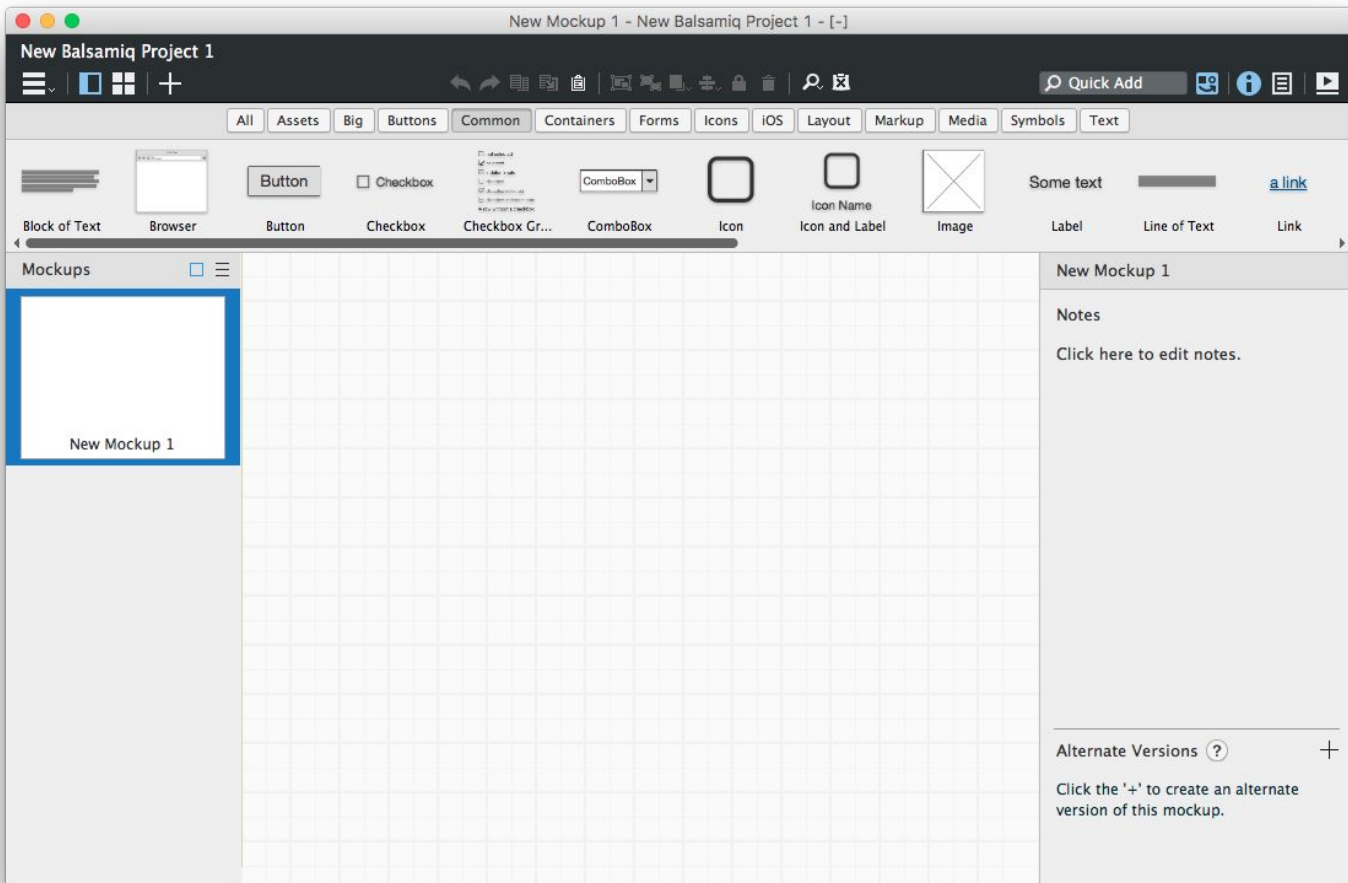
- Sublime Text
- Brackets
- Adobe Dreamweaver
- Terminal - Vim, Emacs

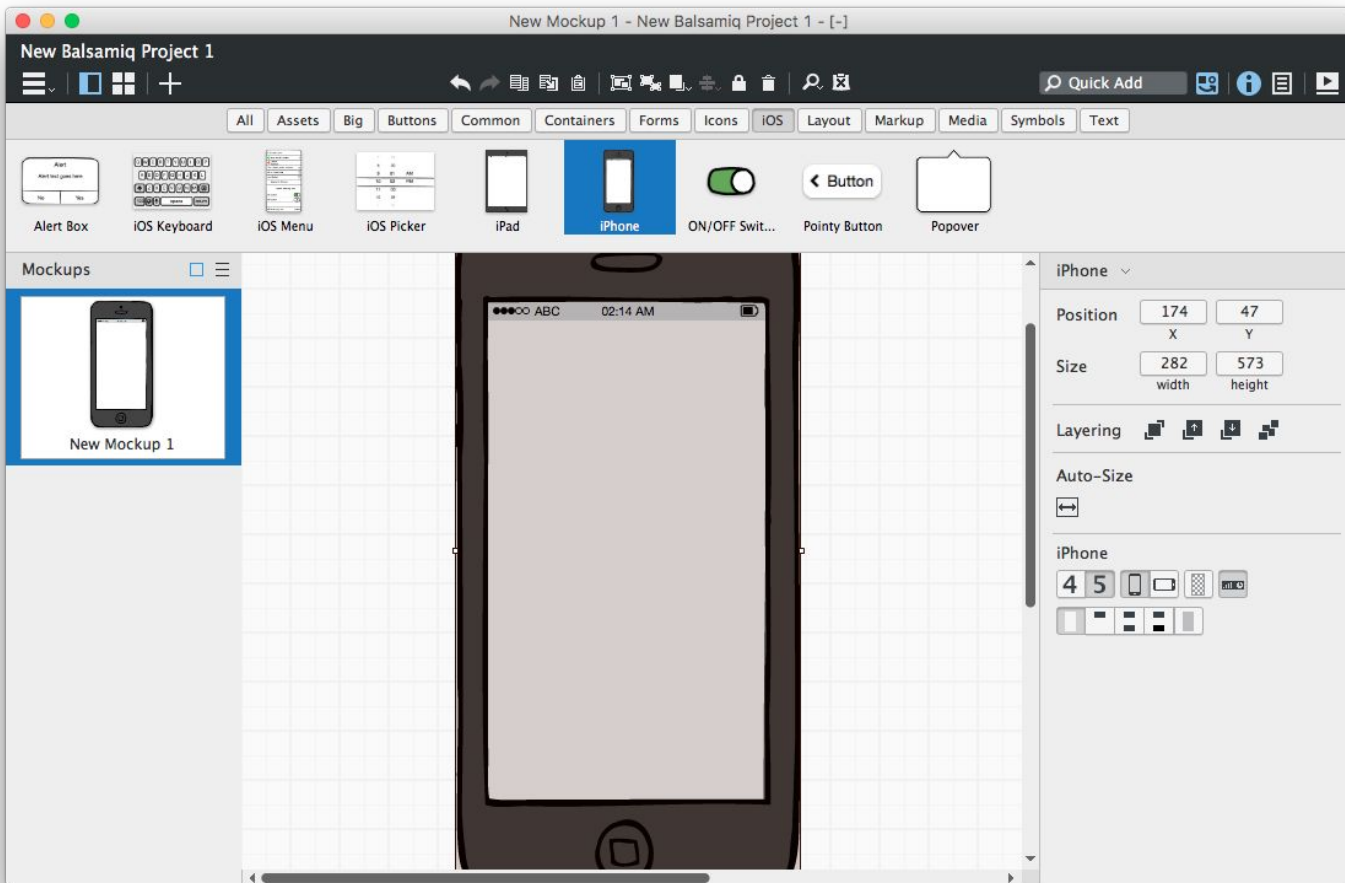


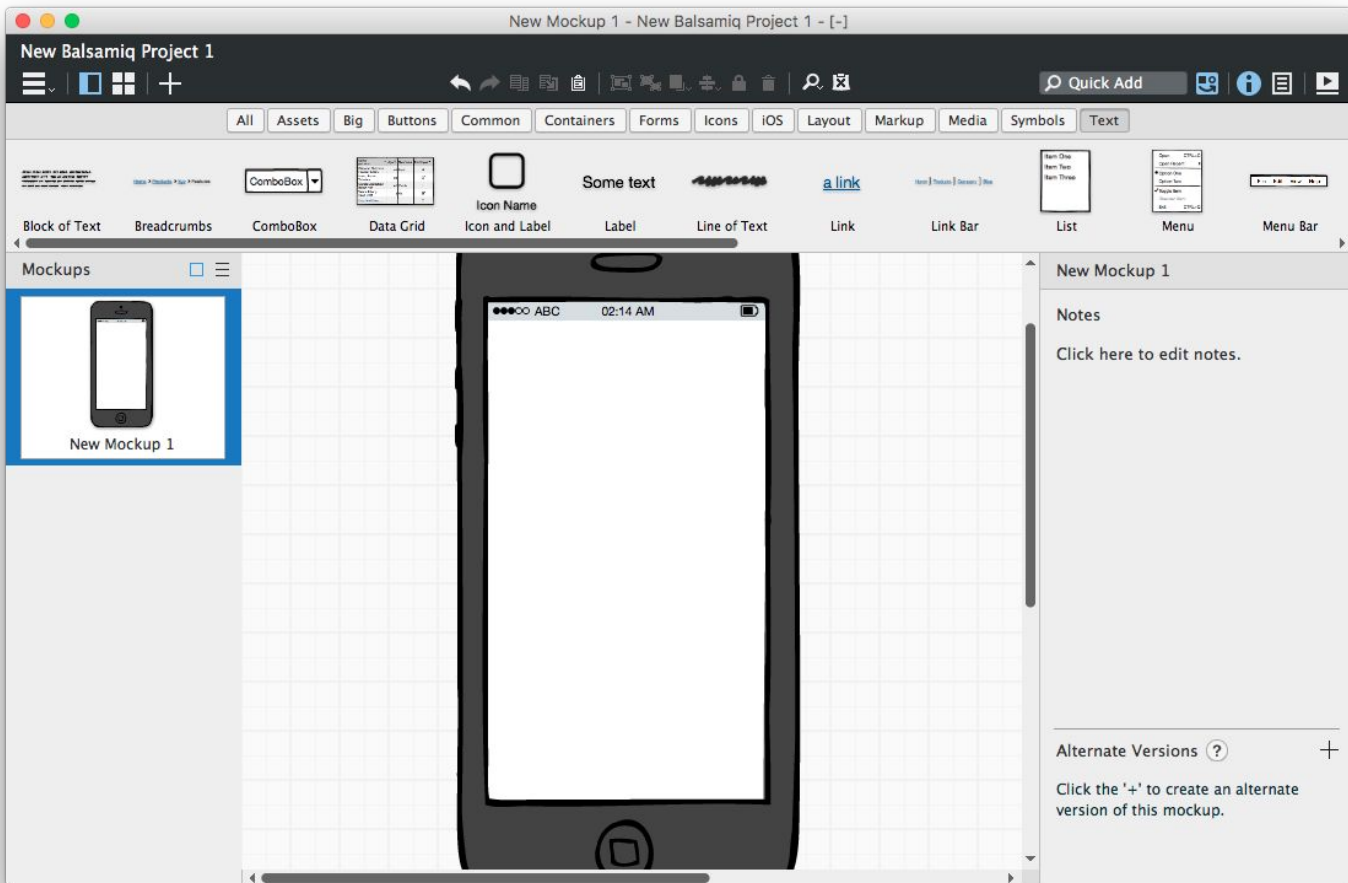
Balsamiq

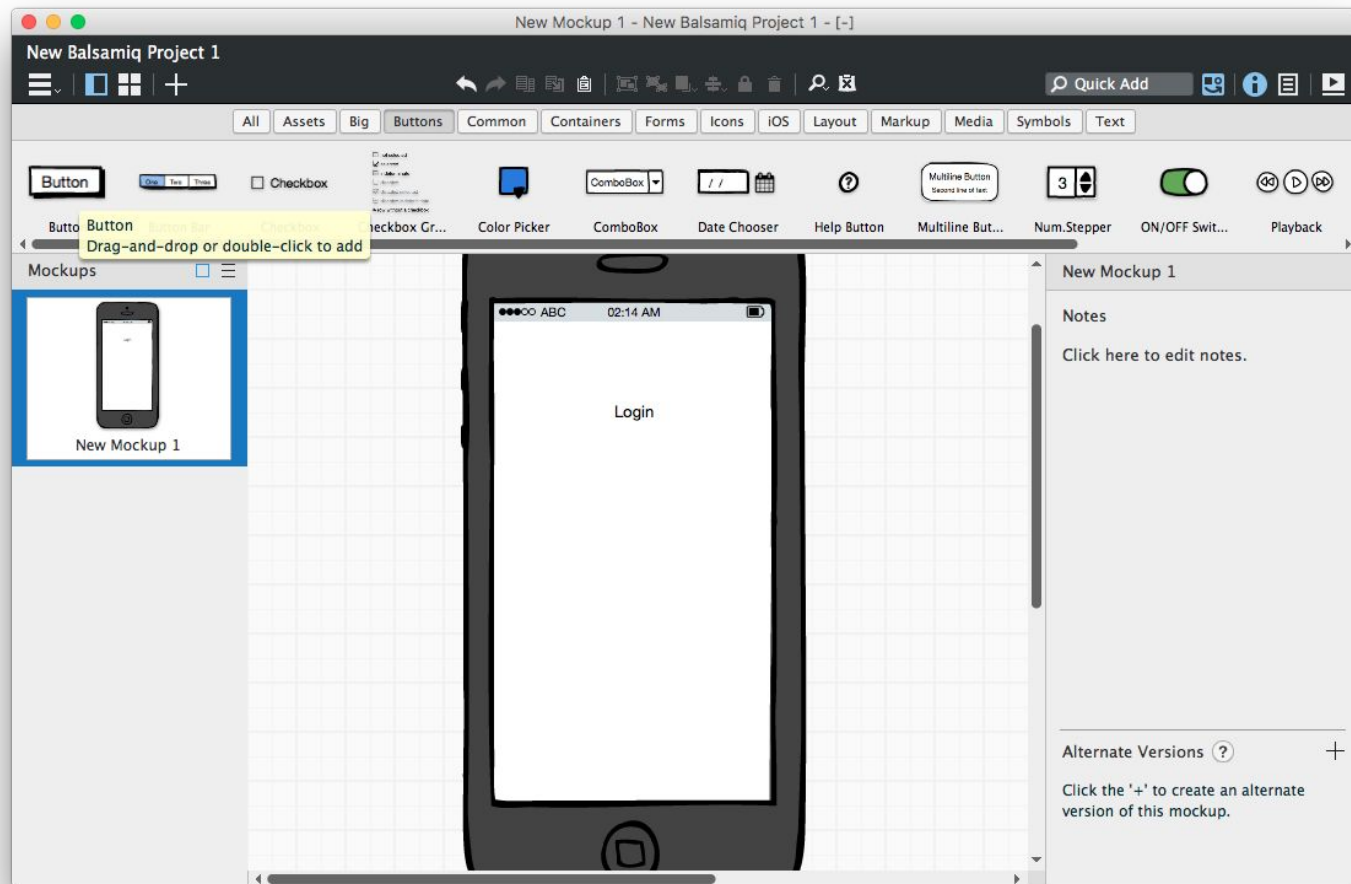
What is Balsamiq?

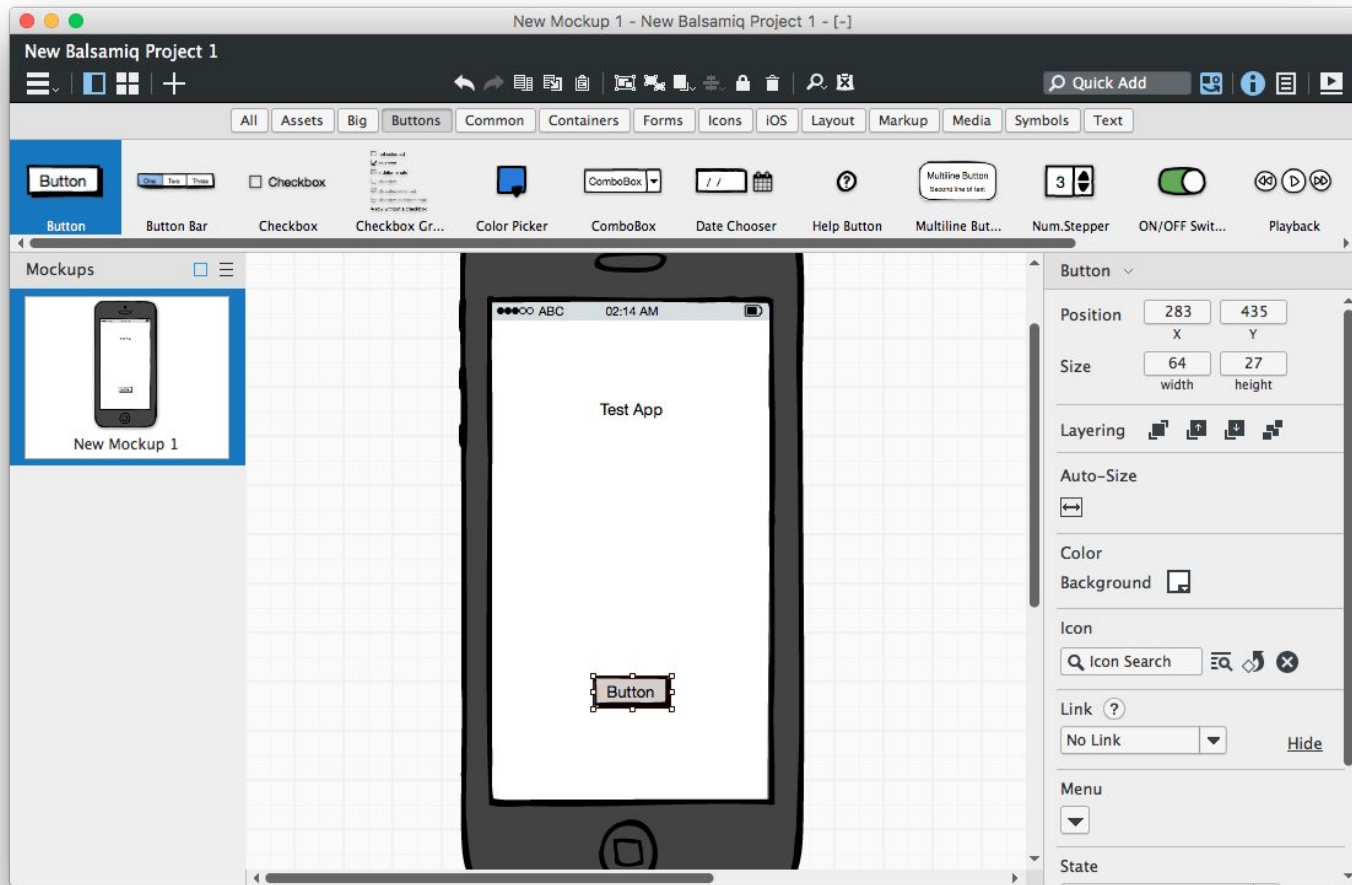
- Purposely simple wire framing
 - Art style is hand drawn
 - Makes designers think only about the UX, not about color, animation, etc
 - Makes testers think only about the UX as well
- Alright at making clickable prototypes
 - It has the functionality, but it's not amazing
 - Can use weird presentation mode or export as interactable PDF
- If you need higher fidelity, you'll have to change software
 - Transitioning from lo-fi to higher fidelity may be a lot of duplicated work

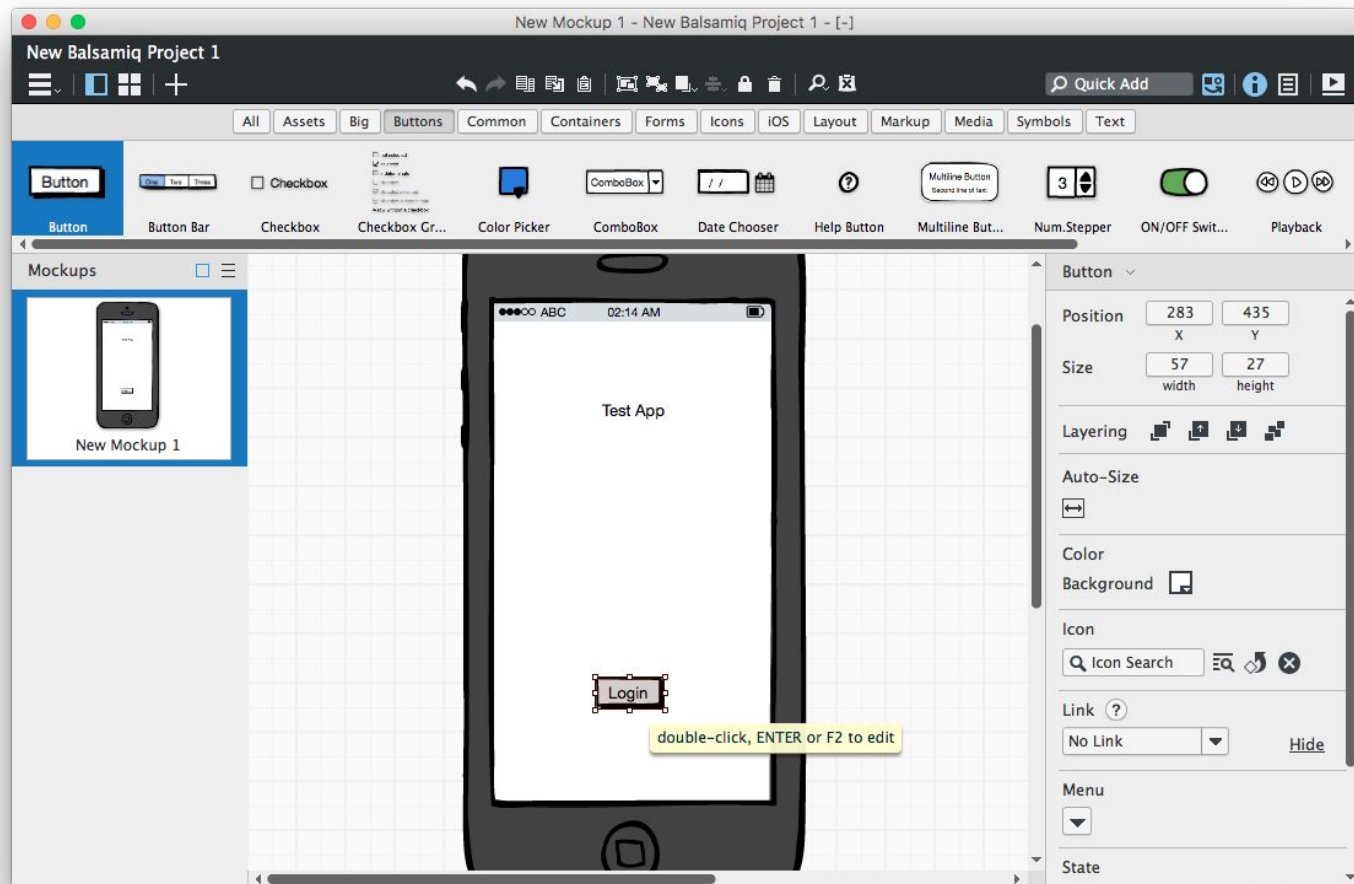


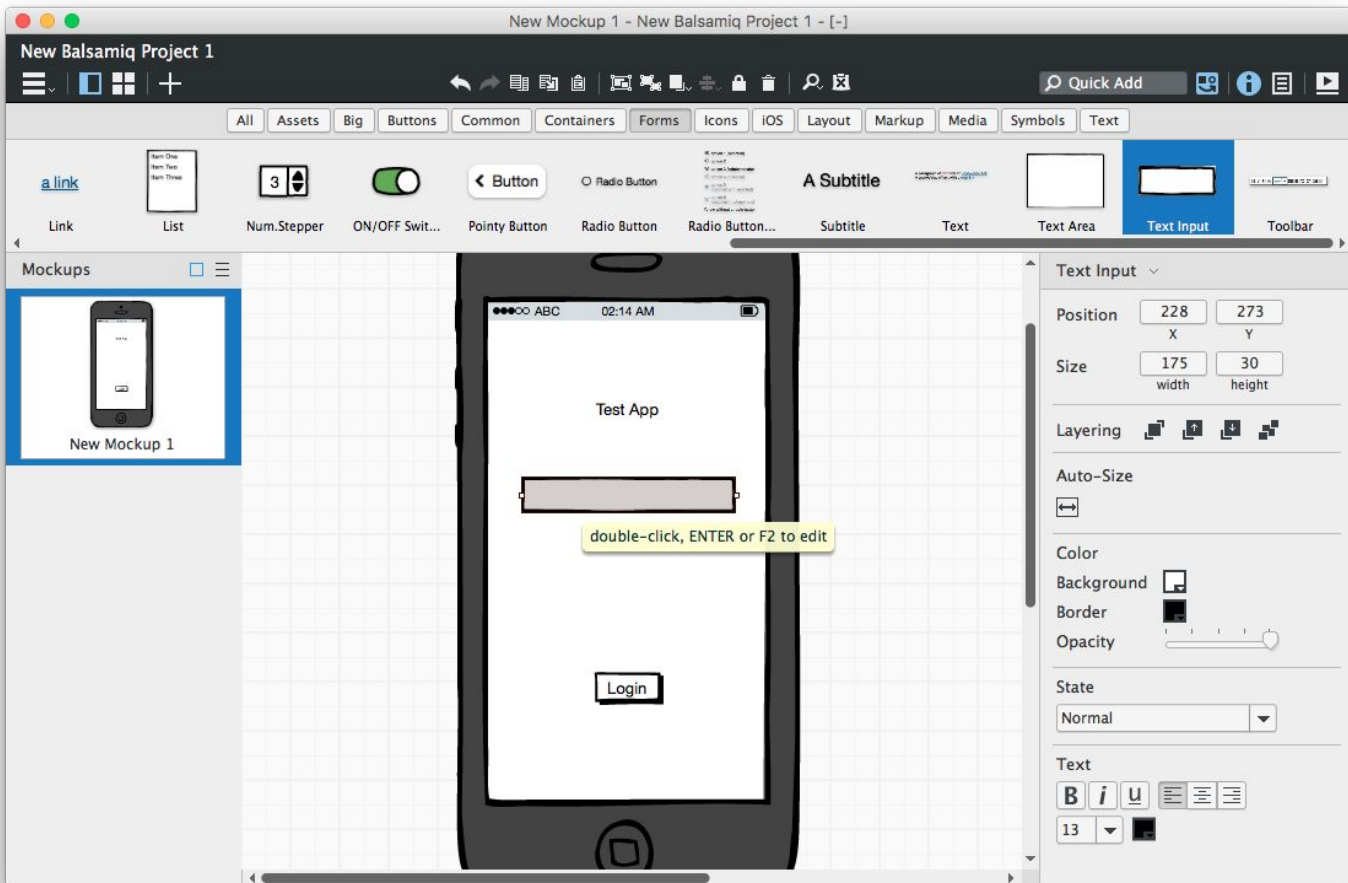


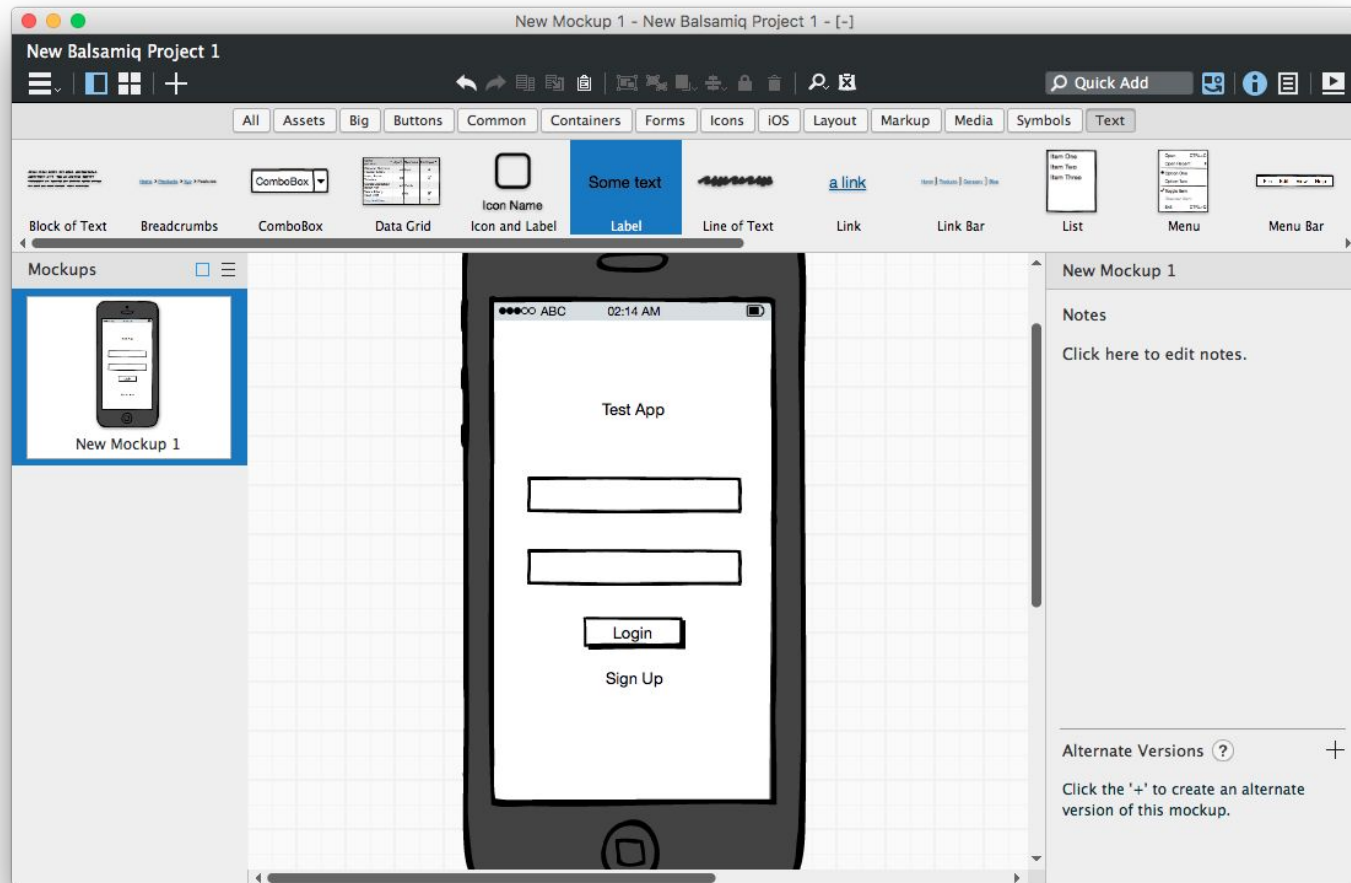


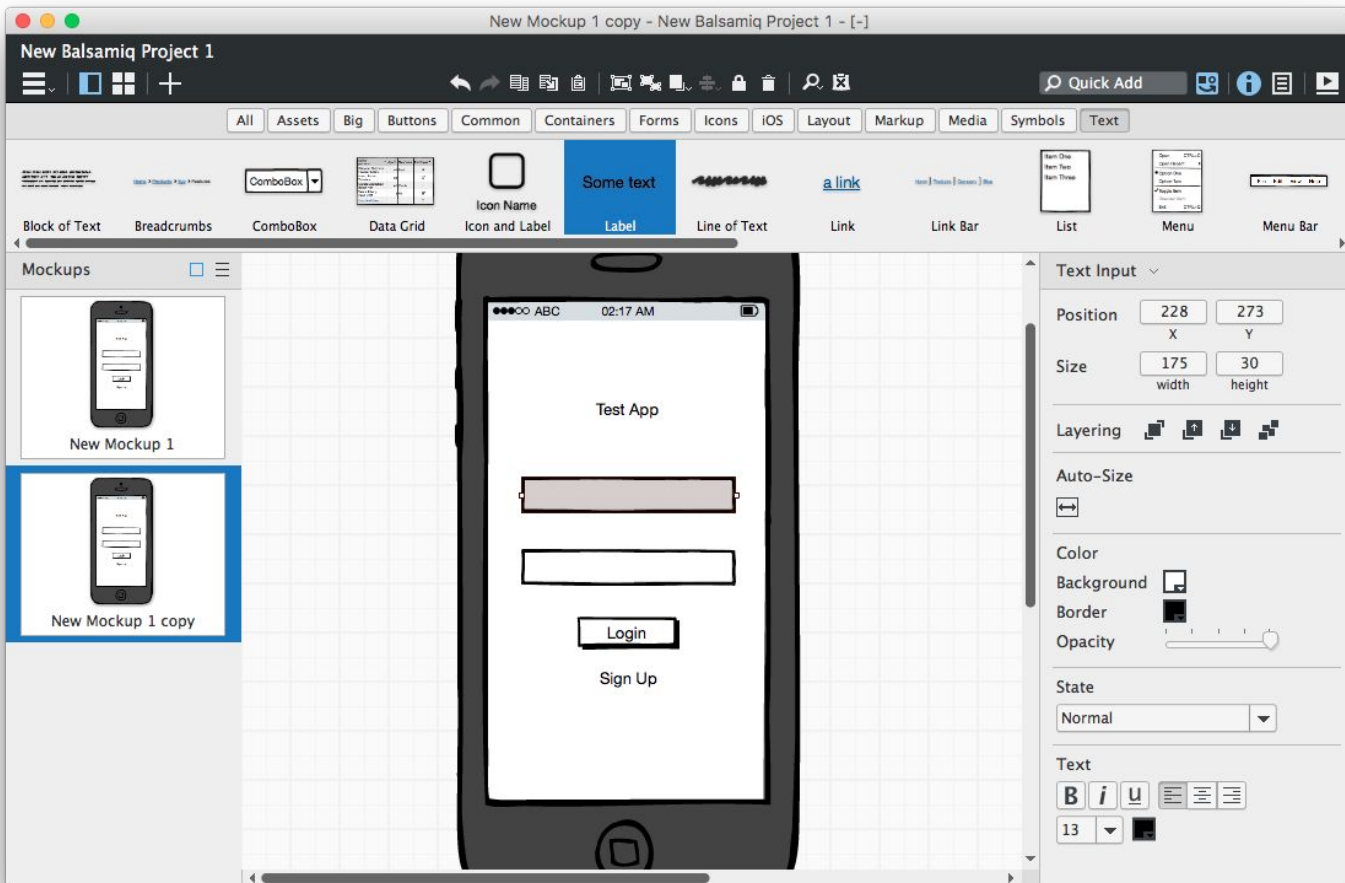


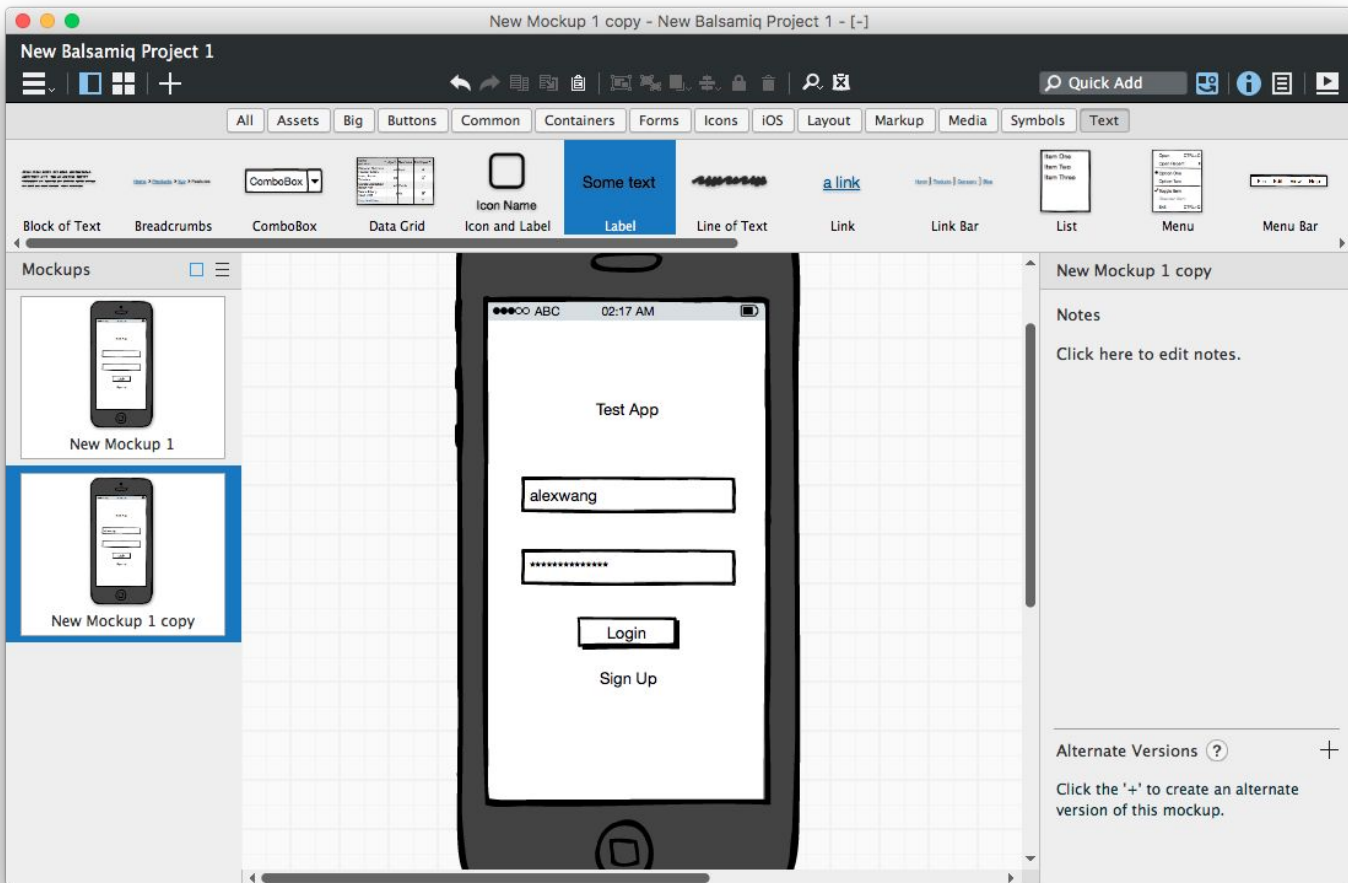


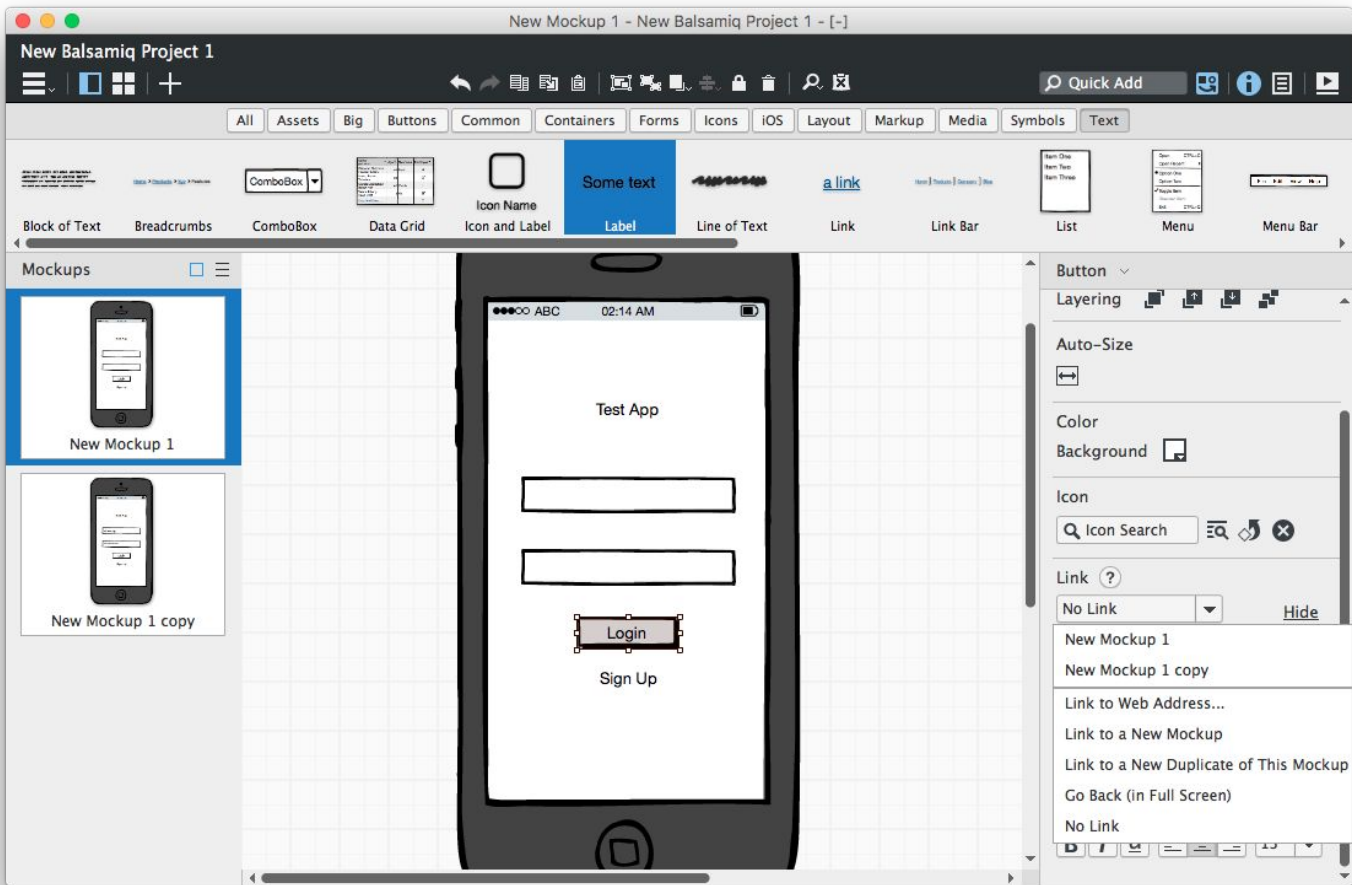


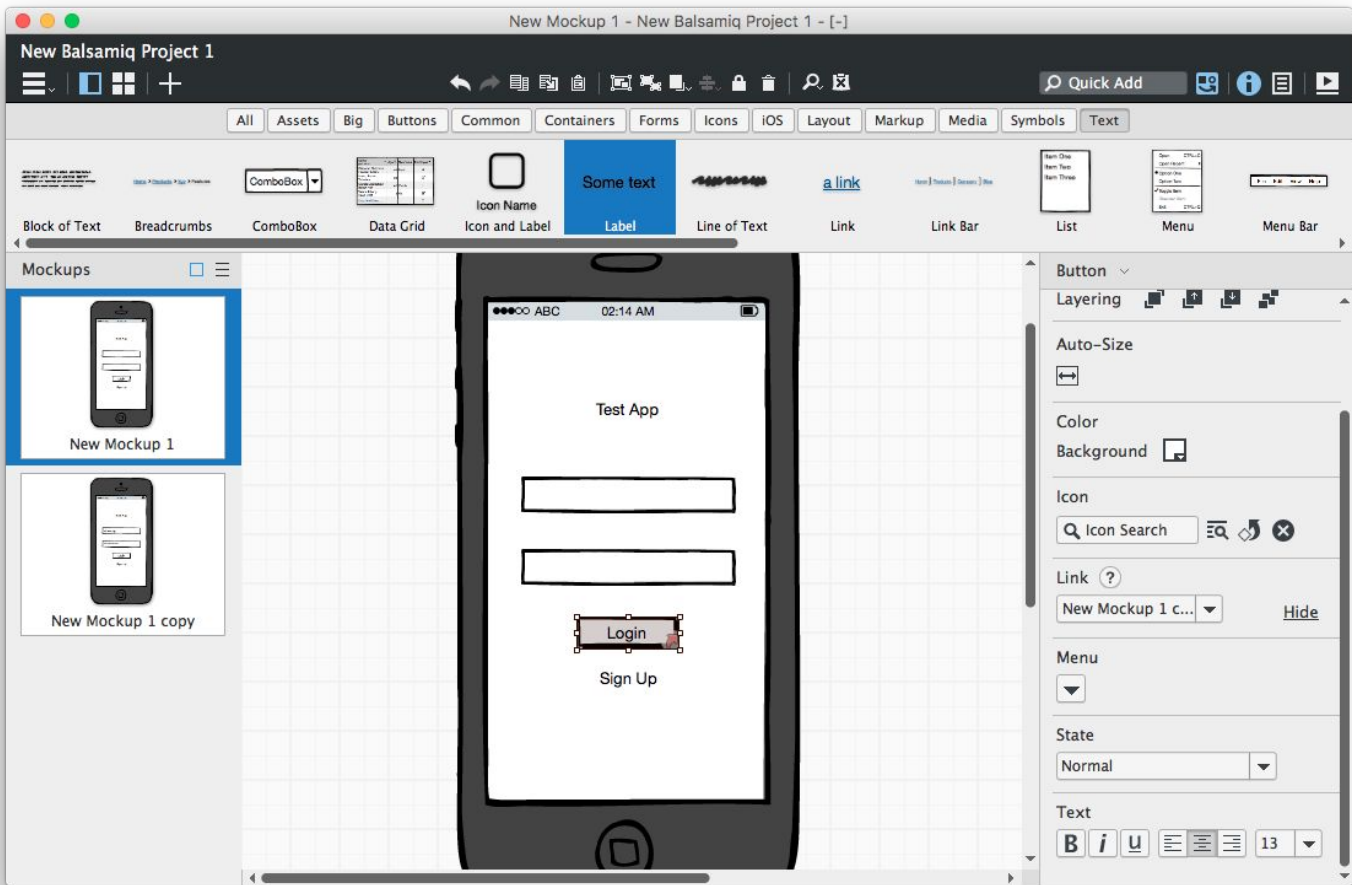


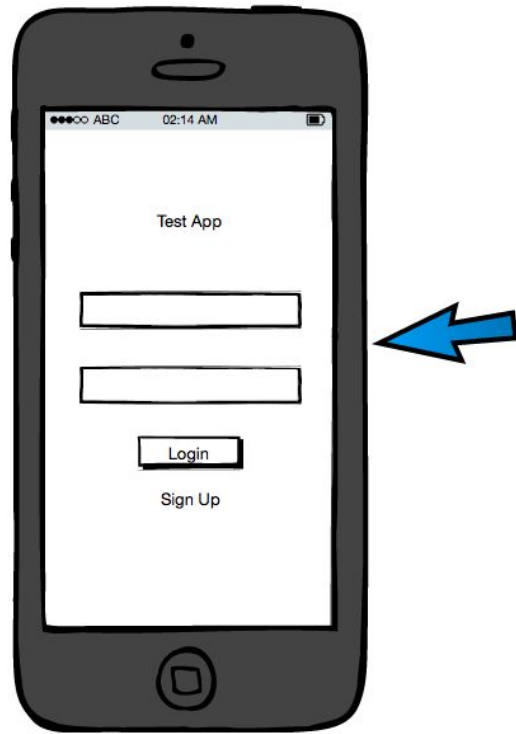


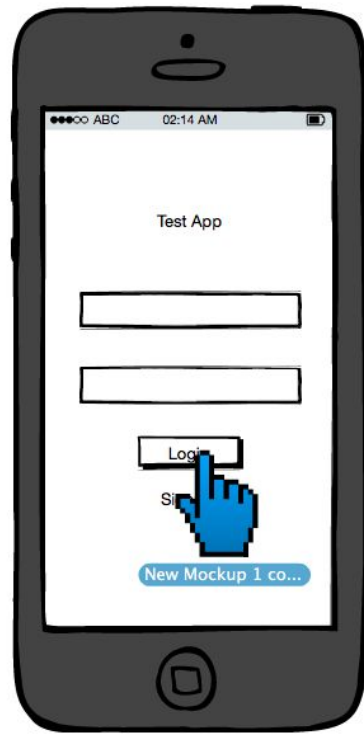


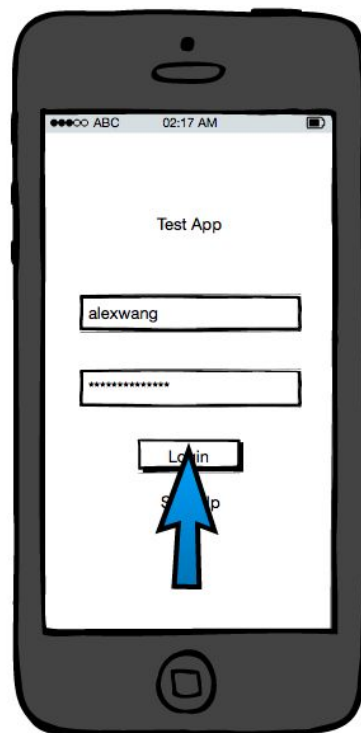


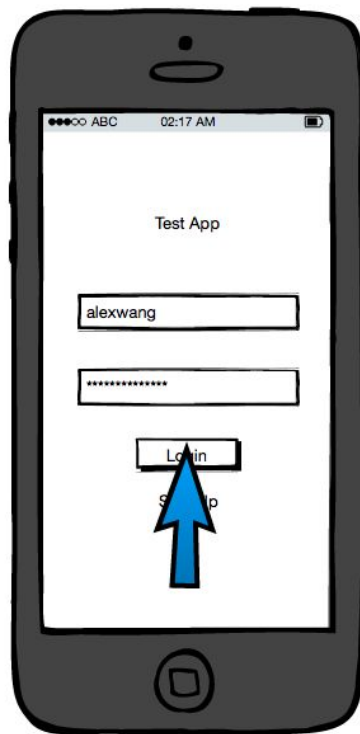










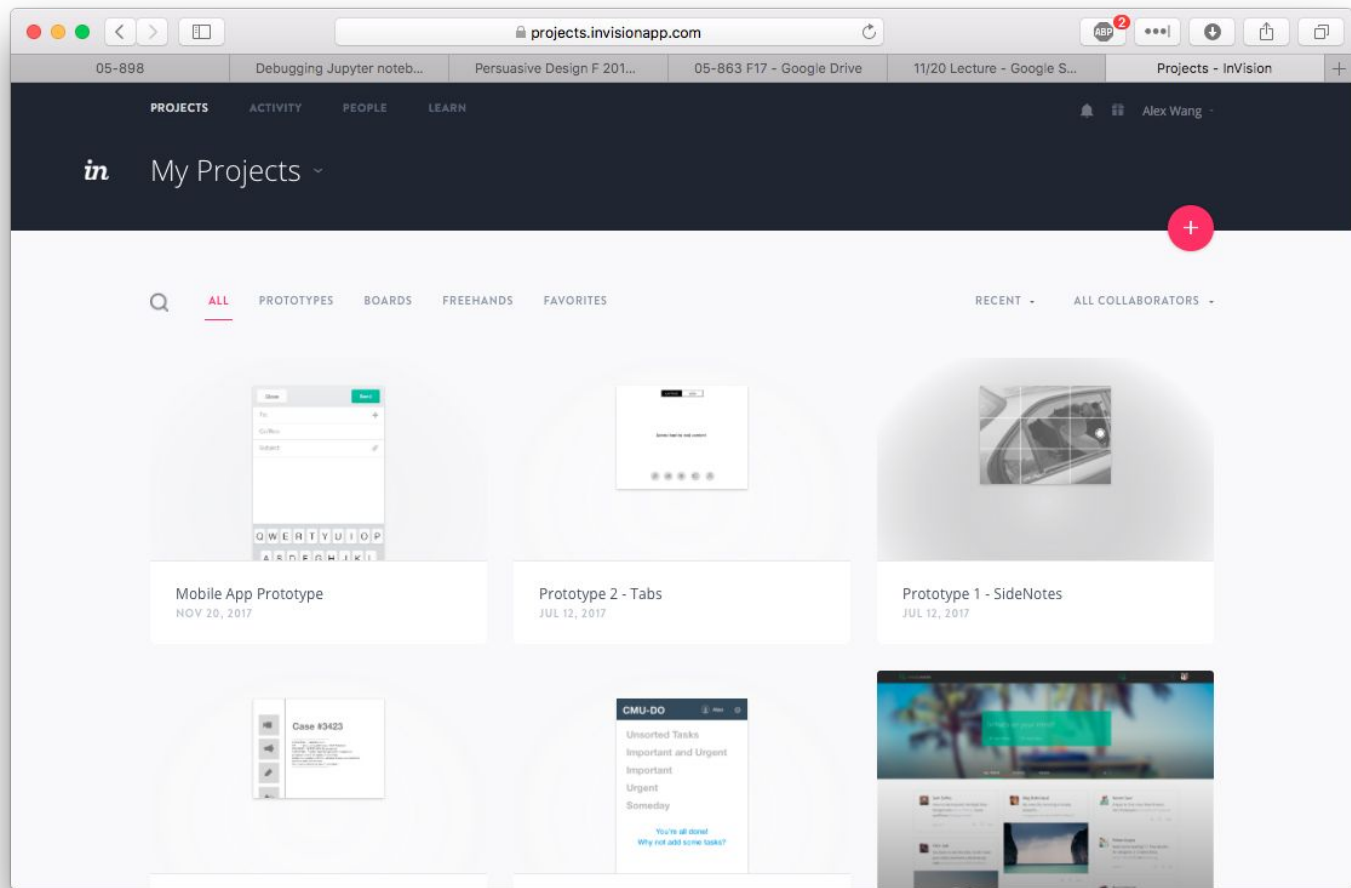


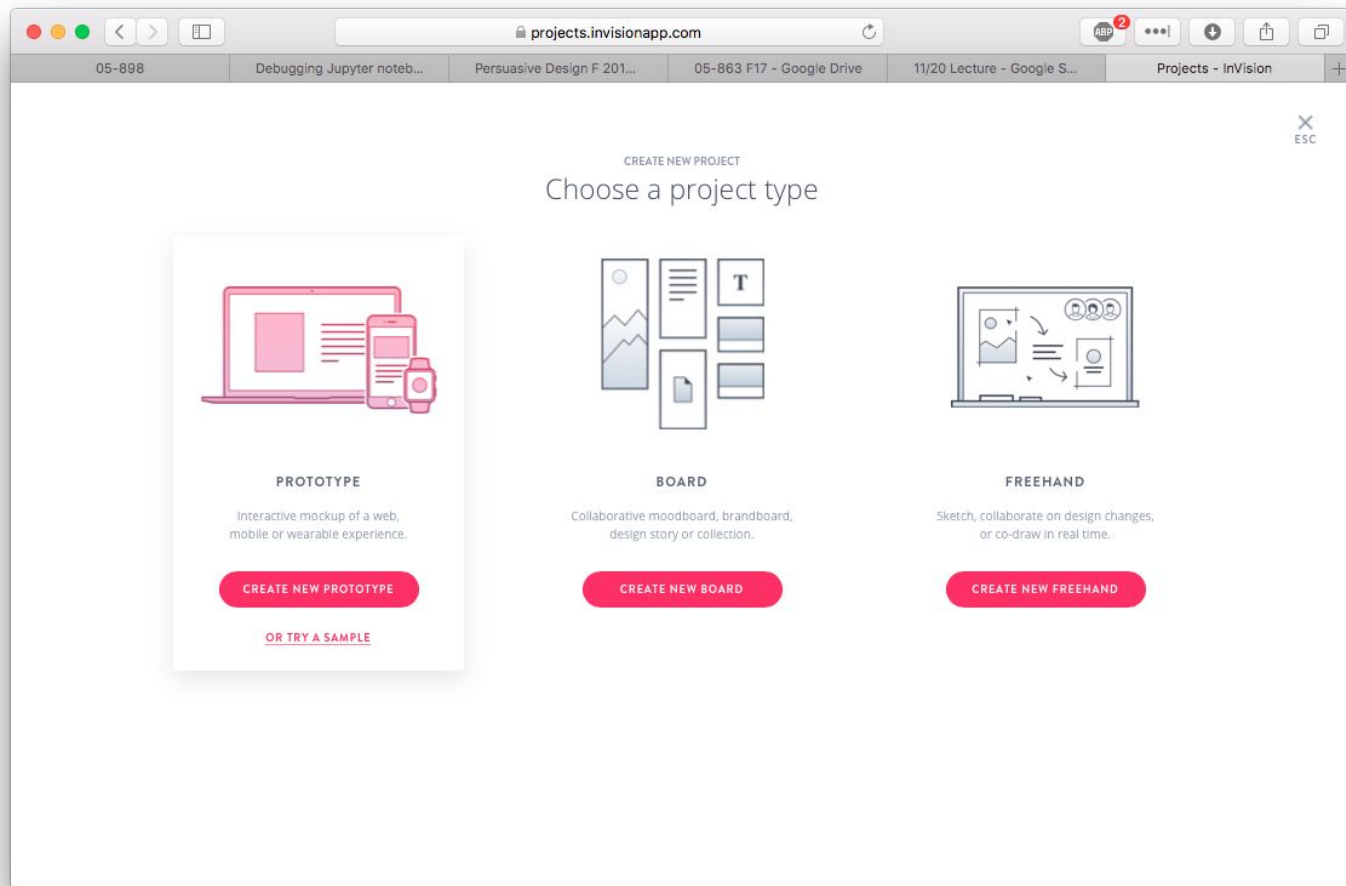
You can export as a PDF
and maintain the links

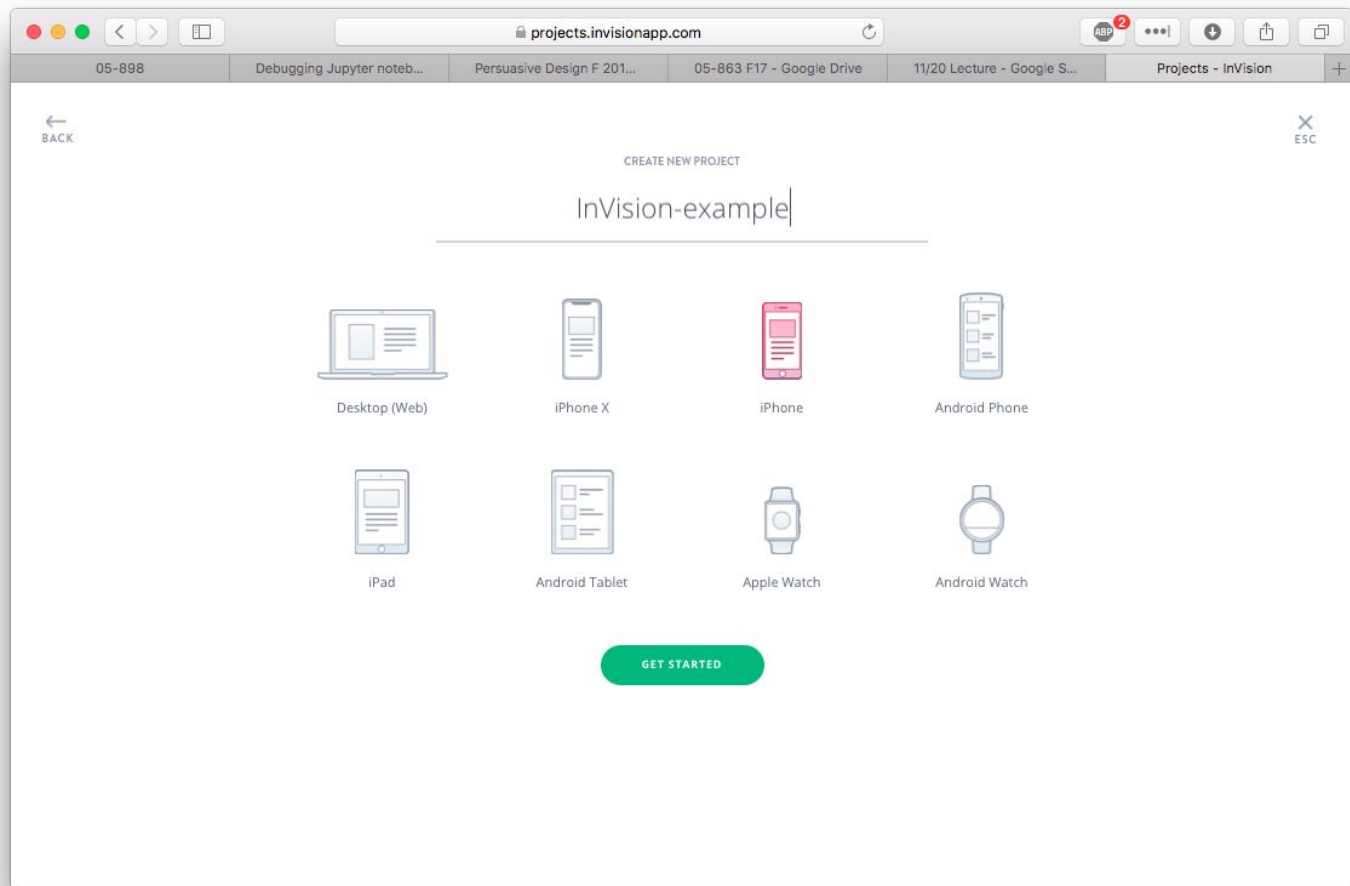


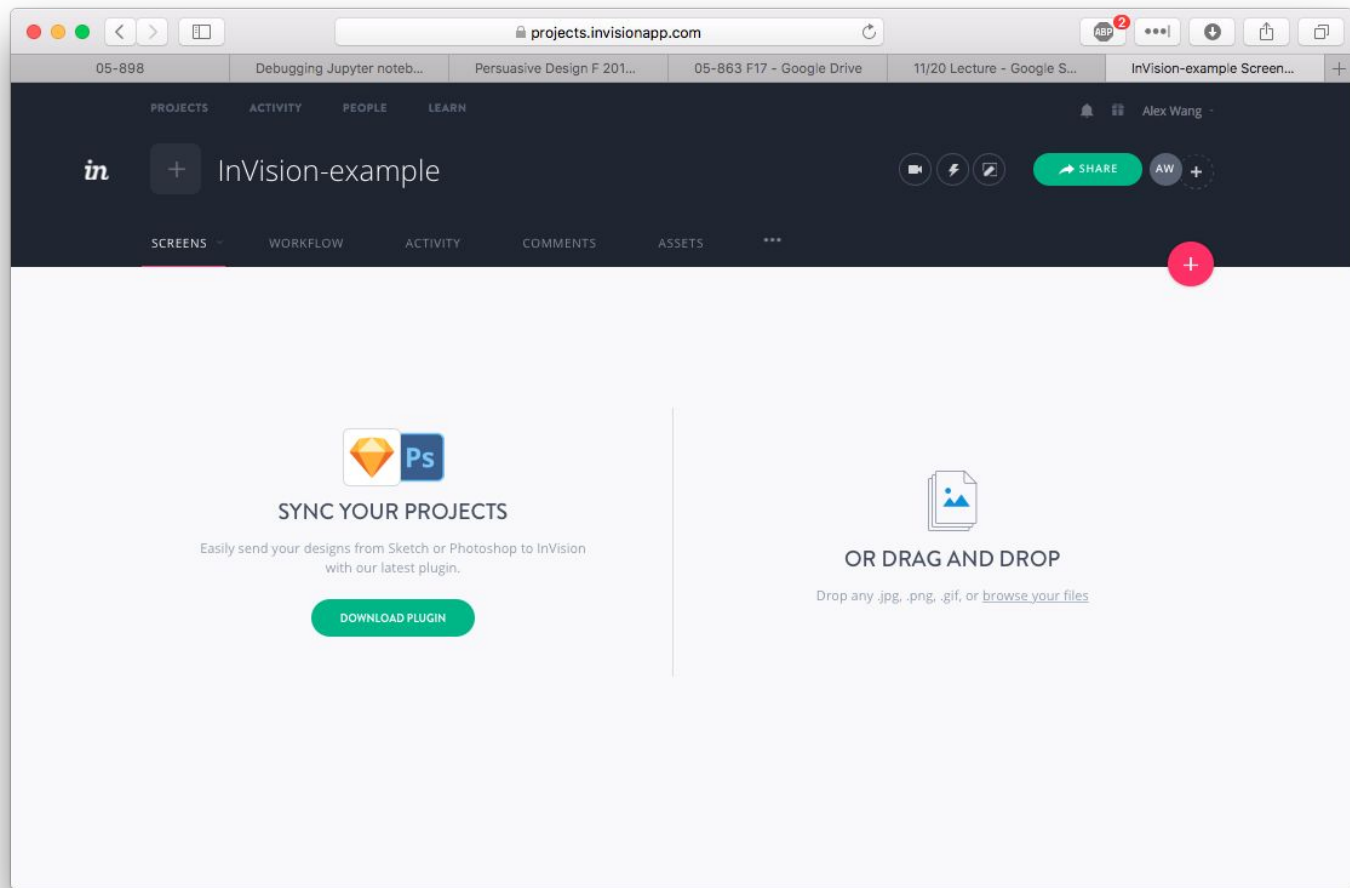
What is InVision?

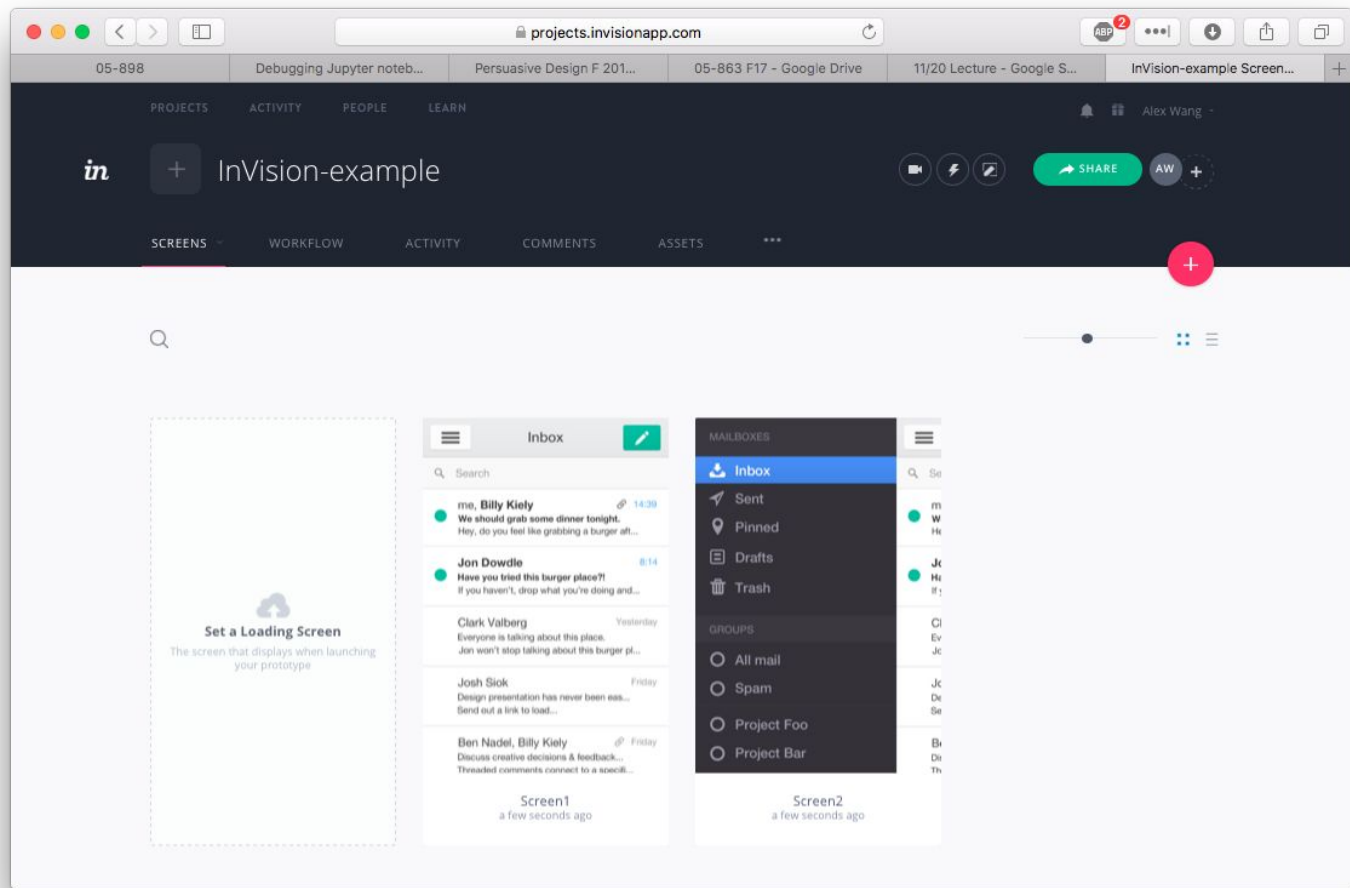
- Online website that lets you create clickable prototypes by linking images you upload
 - Free to get started
 - Extremely fast, super simple
 - Easy to share
- You need to create your own screens first in another software
 - Sketch
 - Photoshop/Illustrator
 - Balsamiq
 - InVision Freehand, InVision Studio
- Pretty limited if you need more advanced features (like animation)

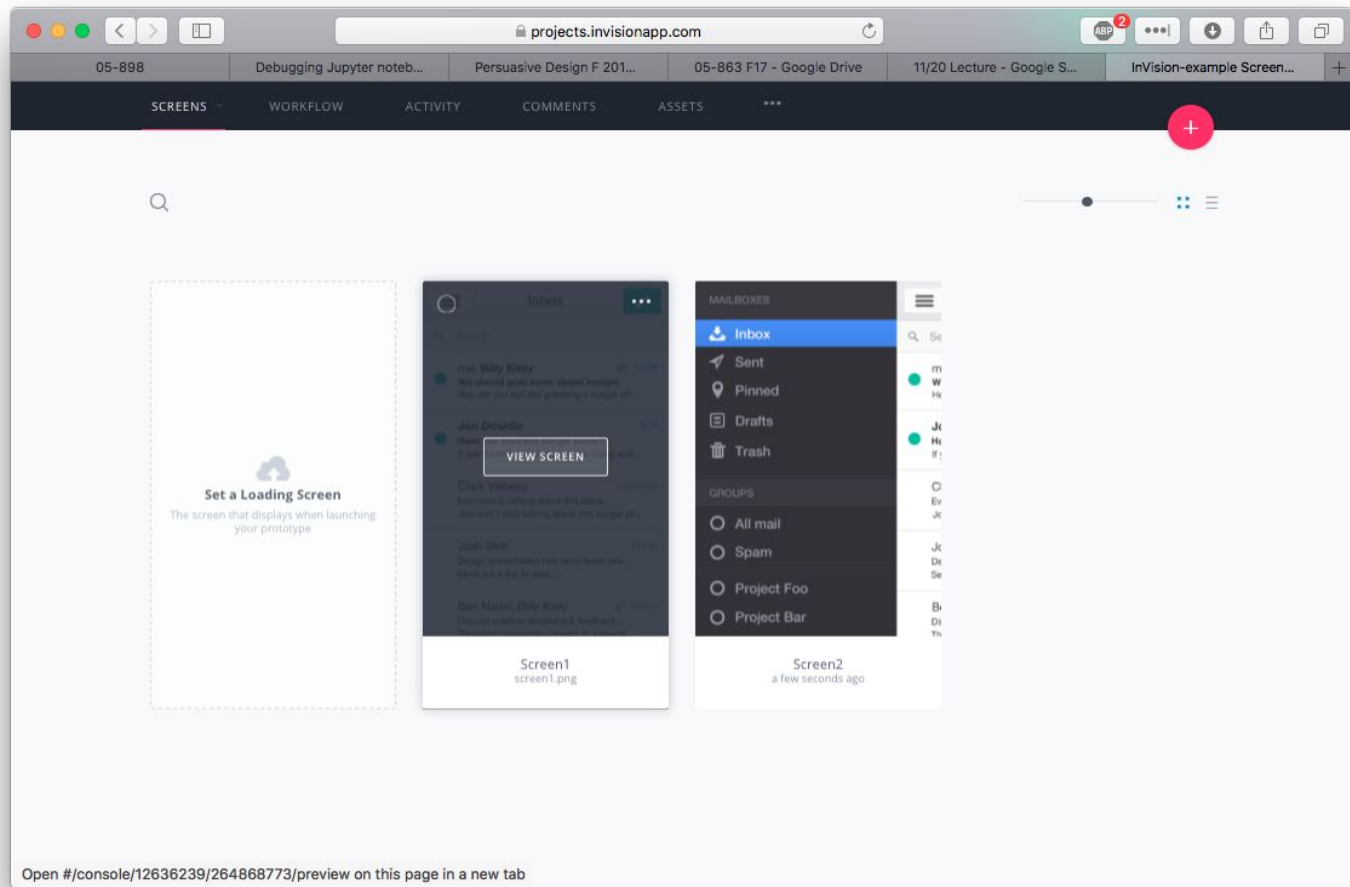


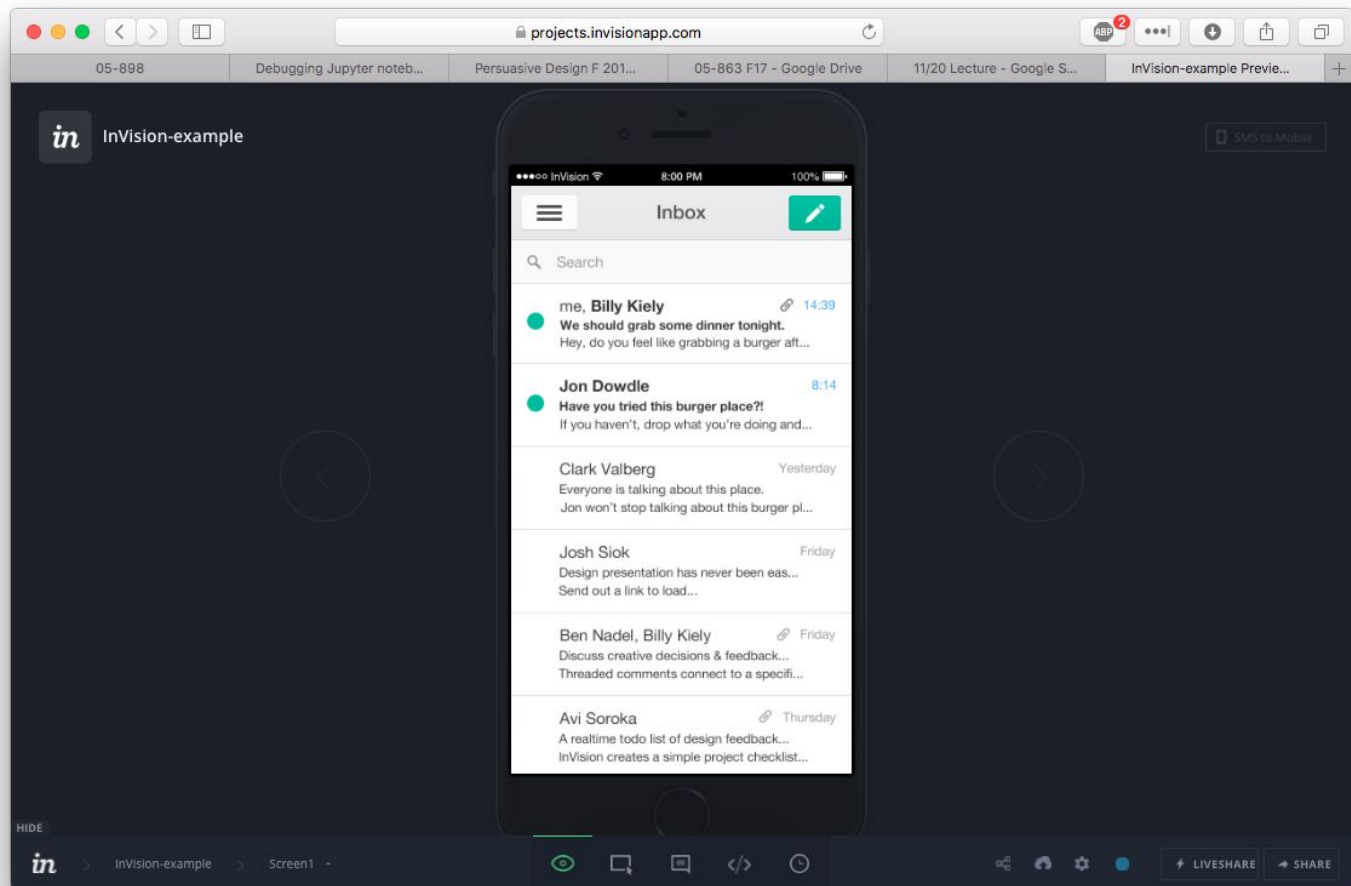


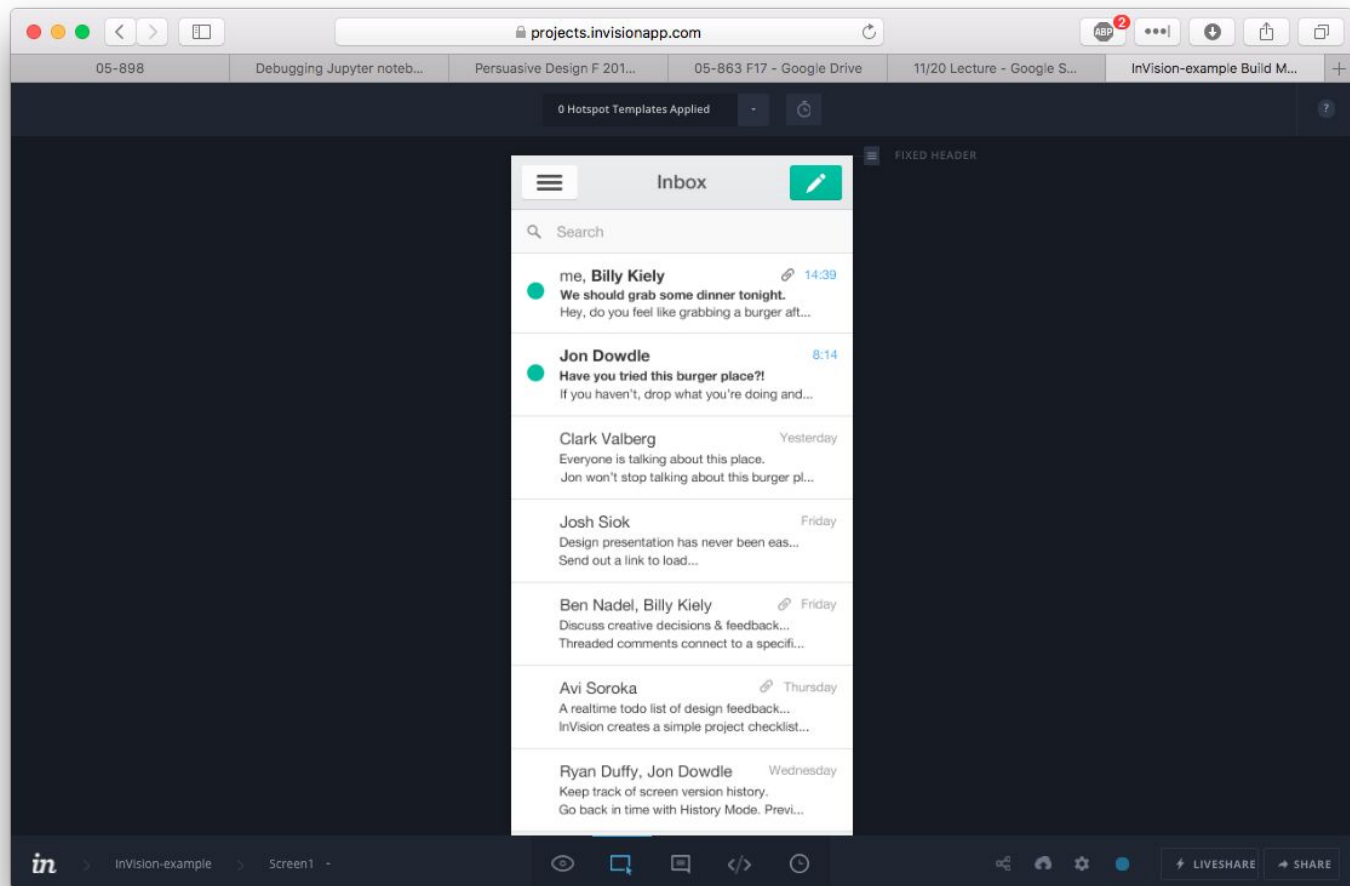


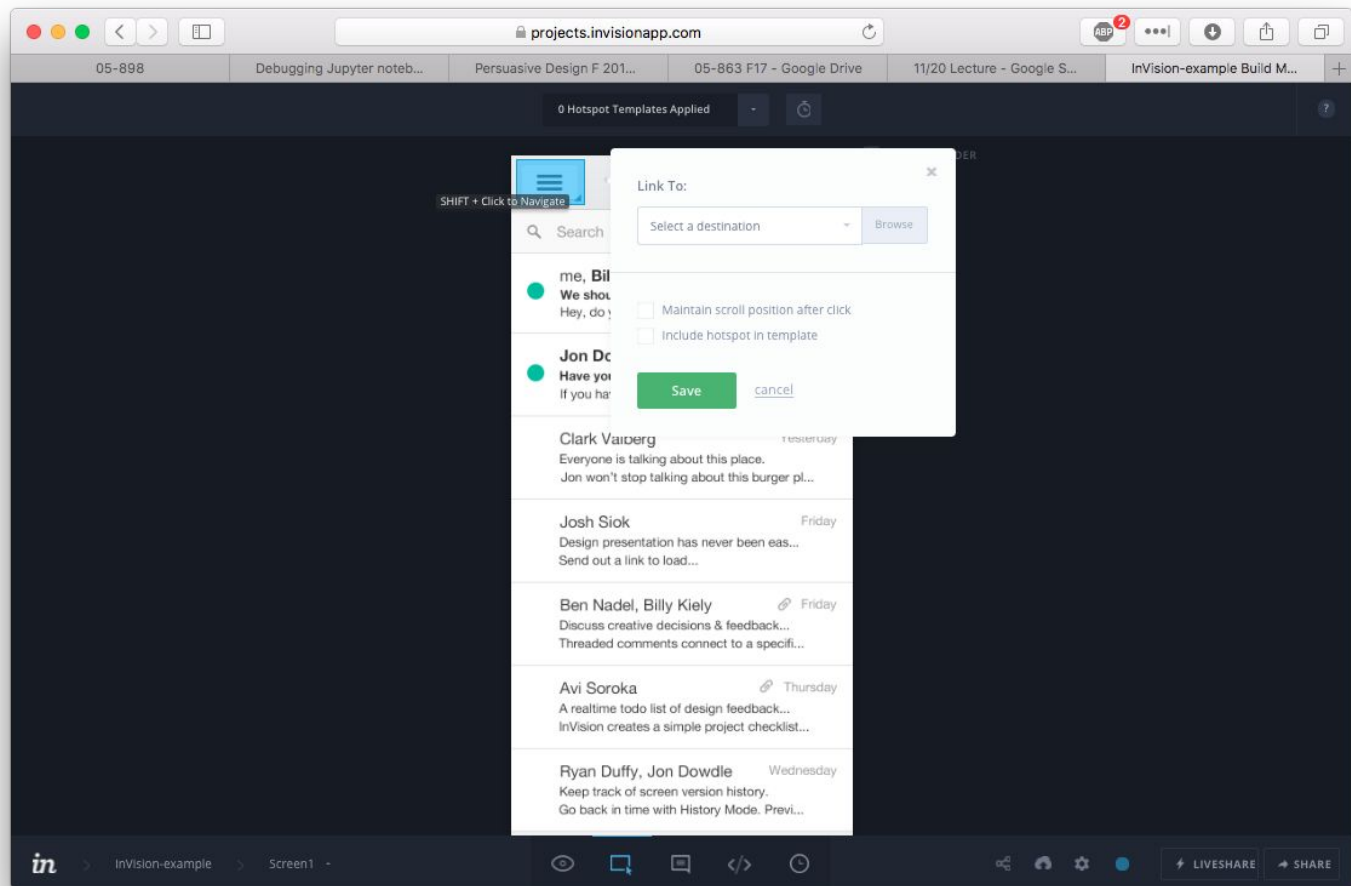


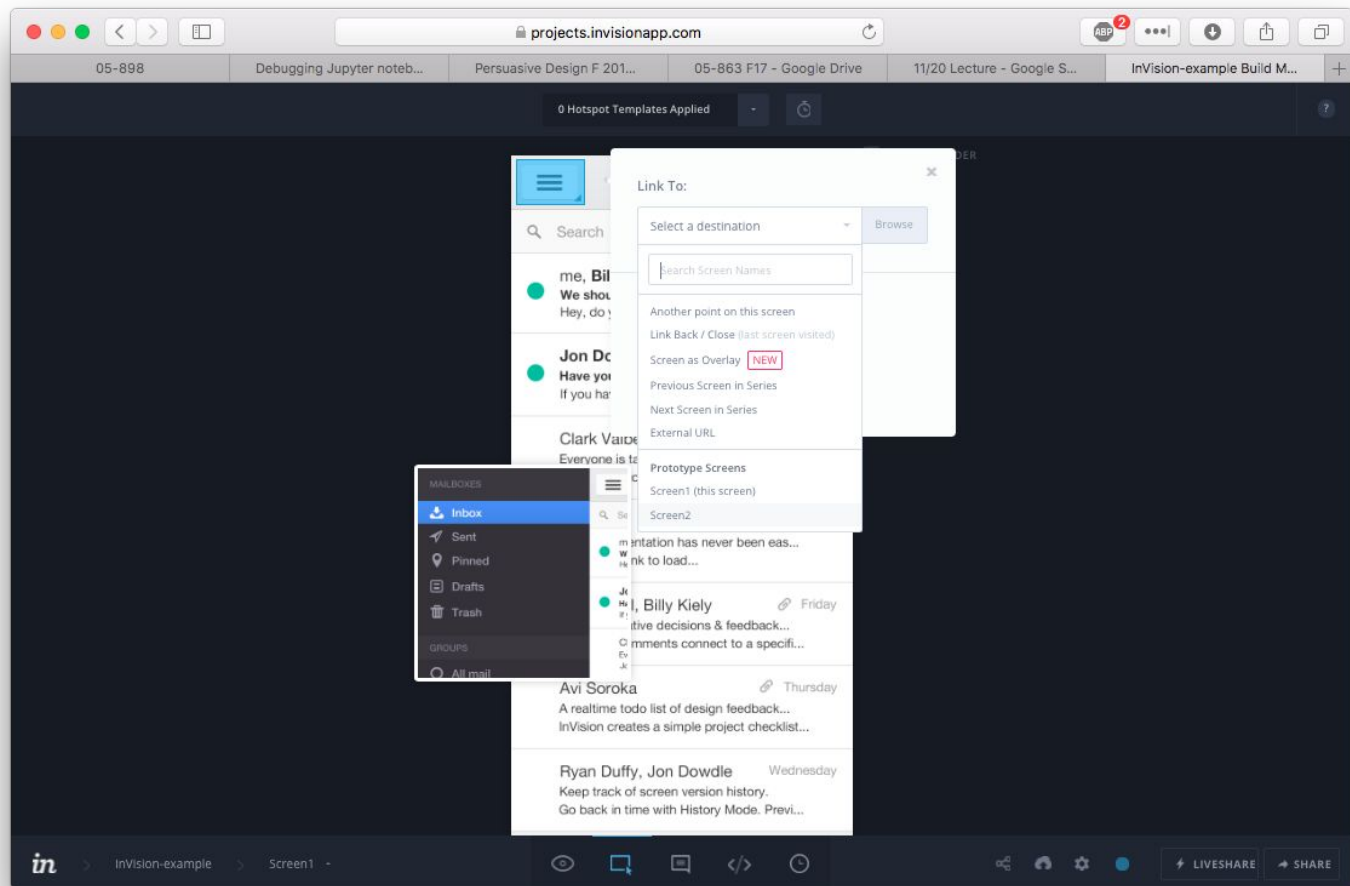


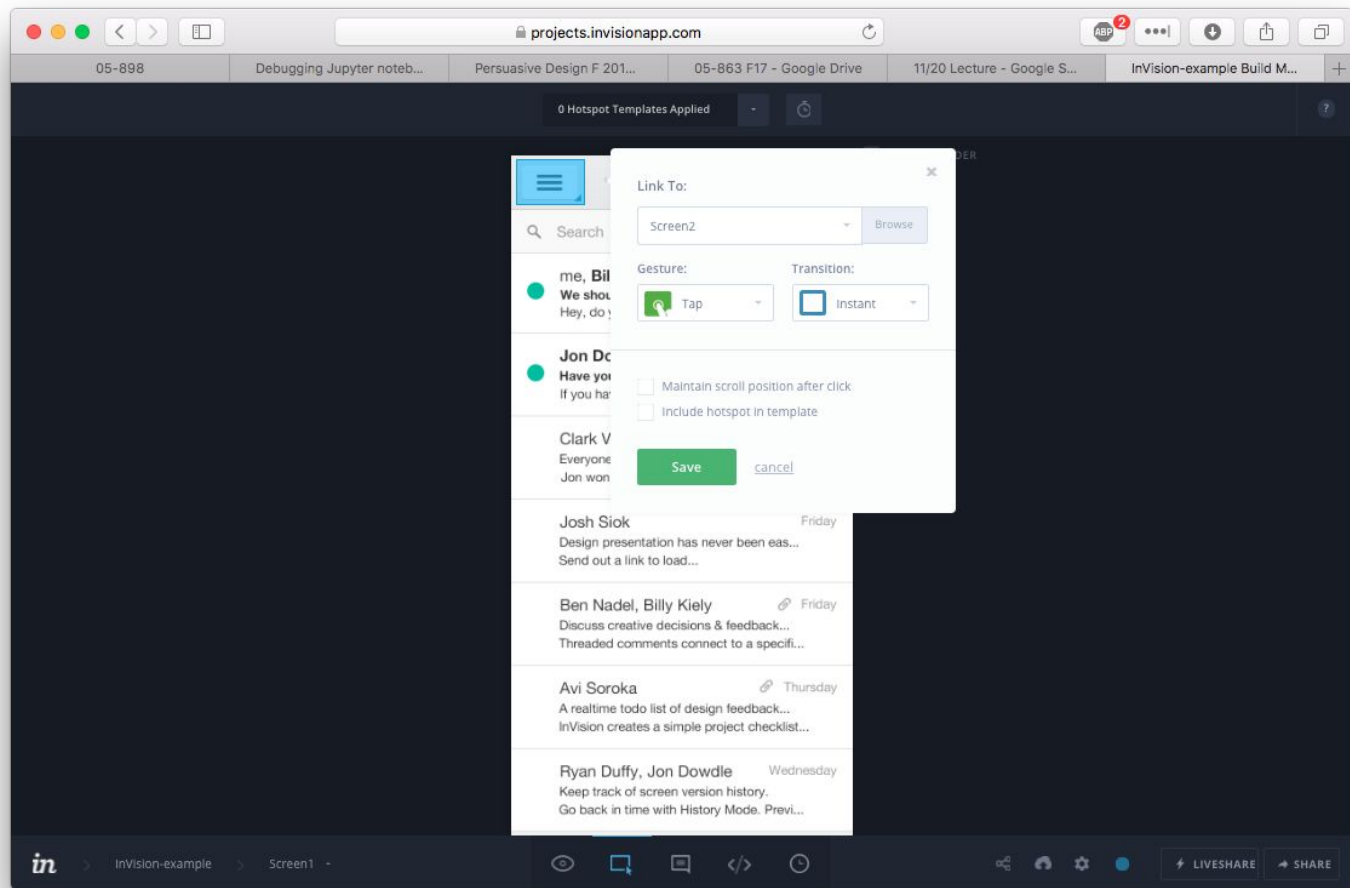


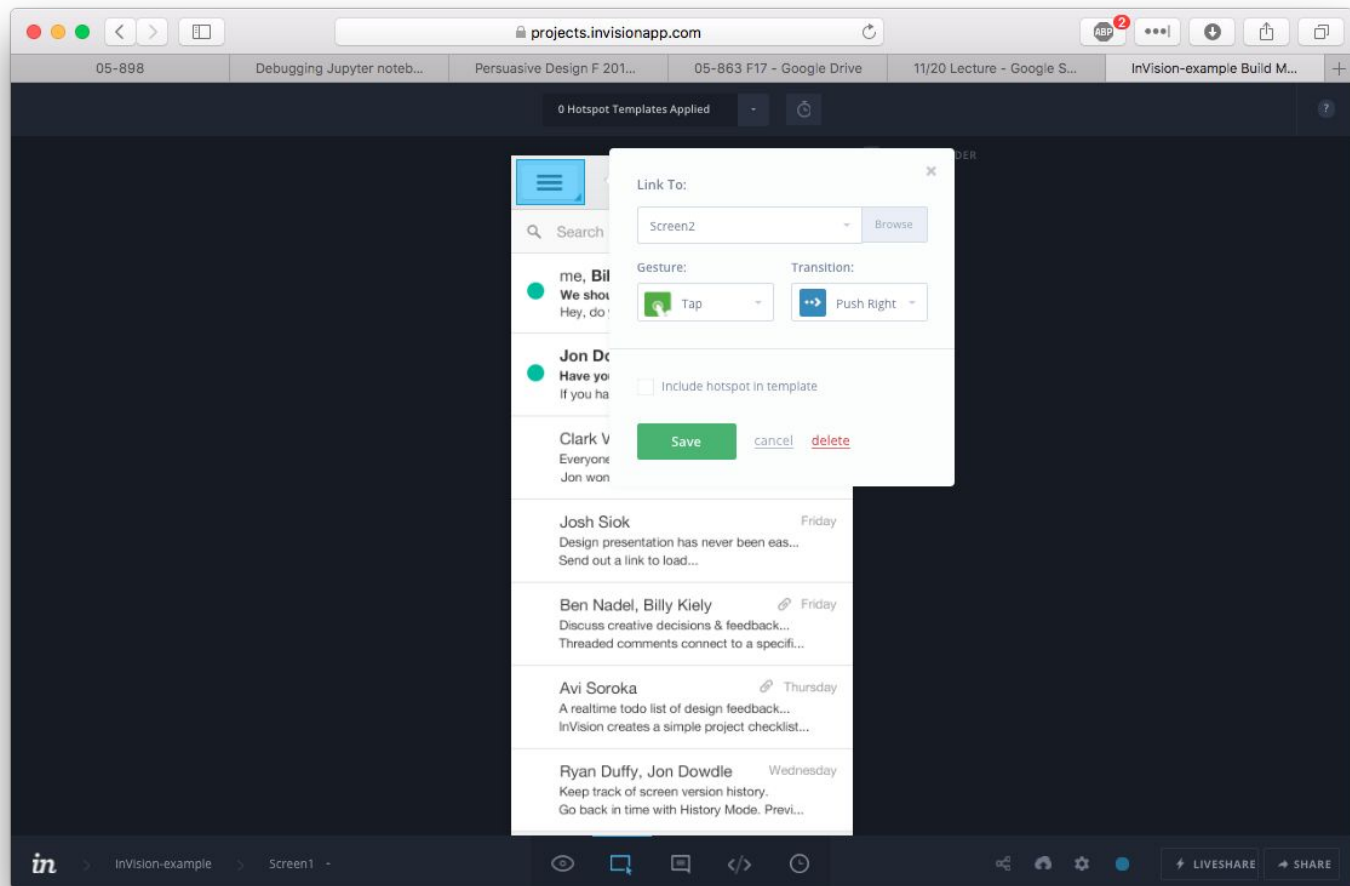


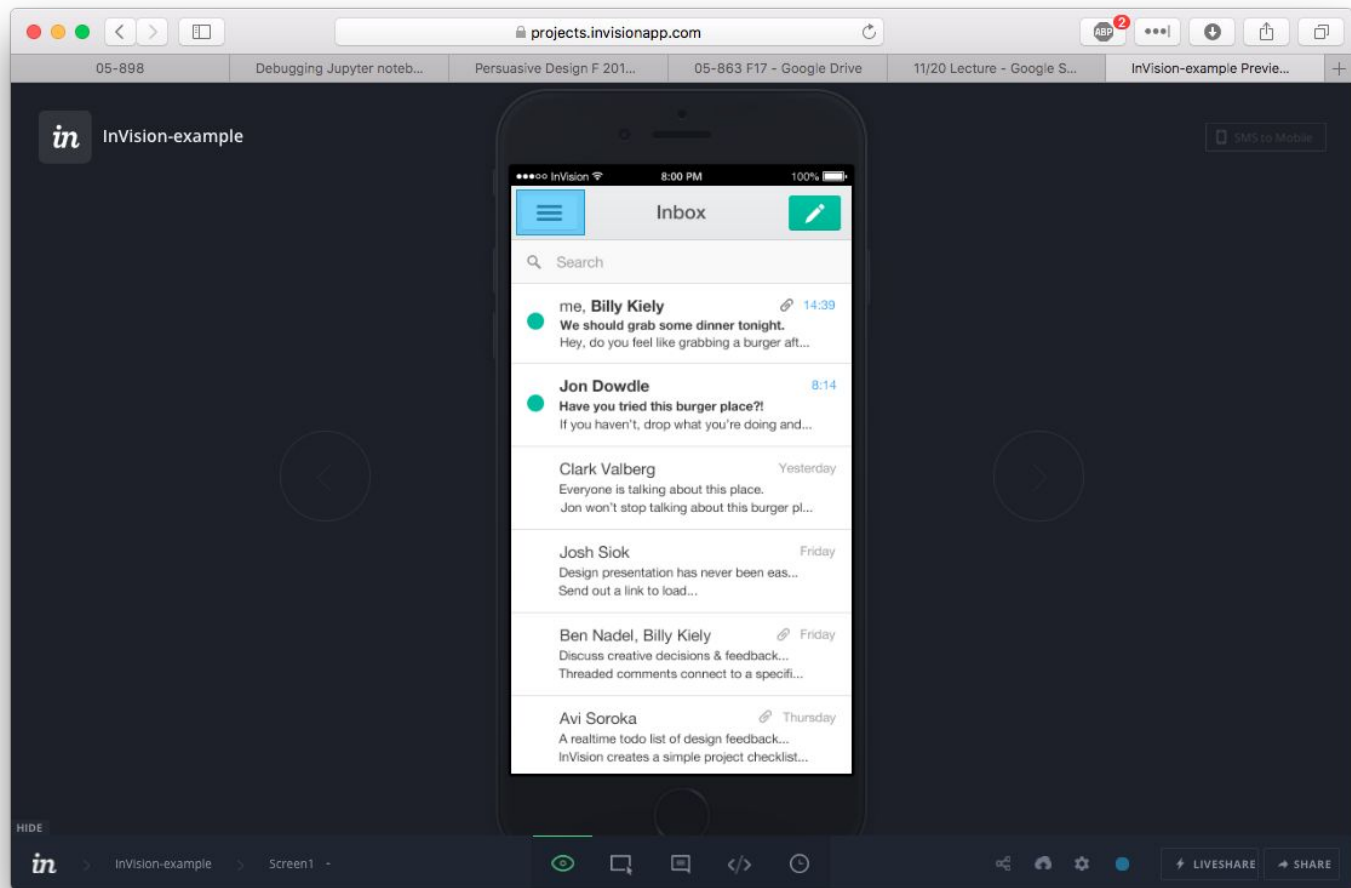


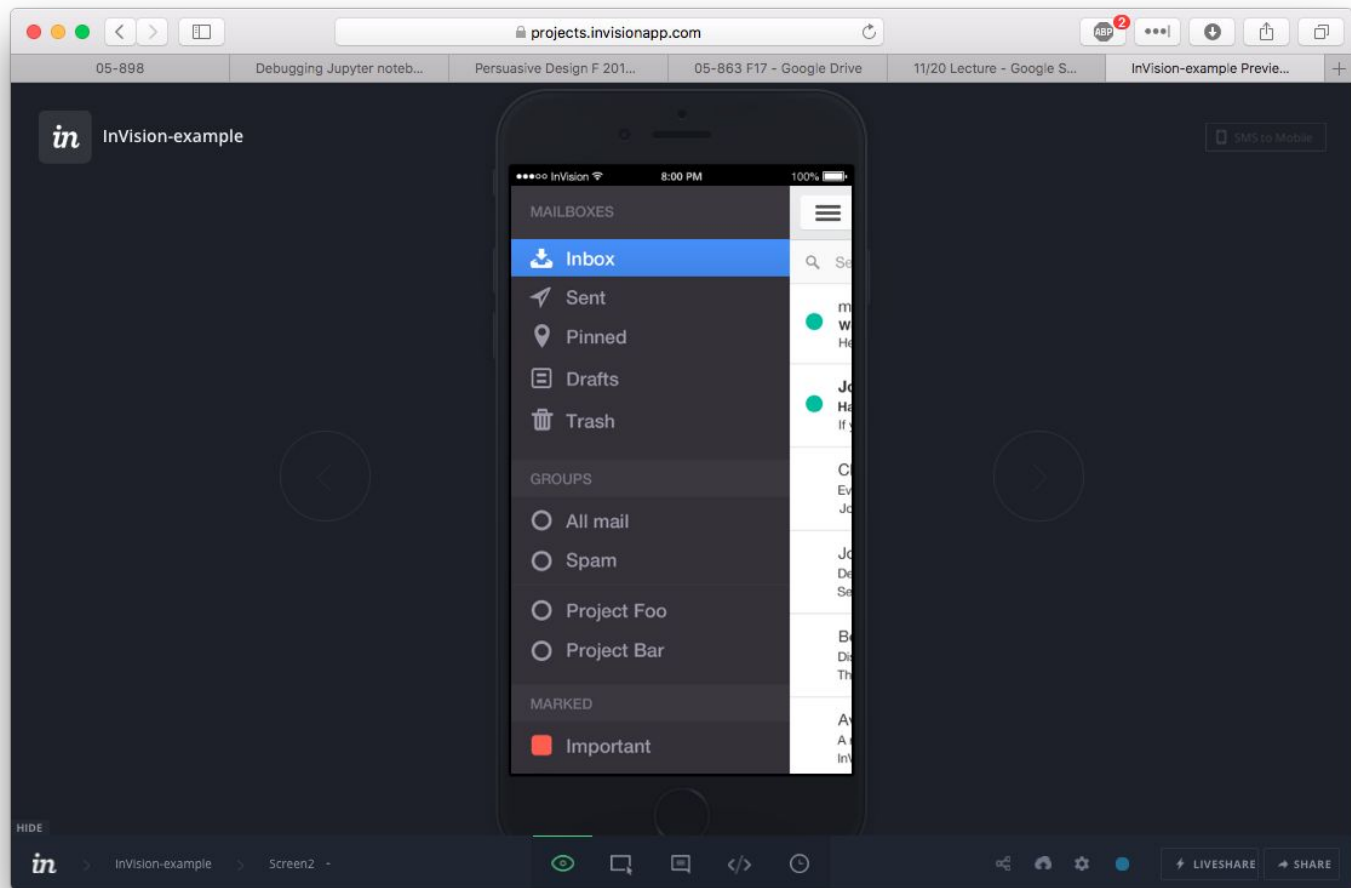


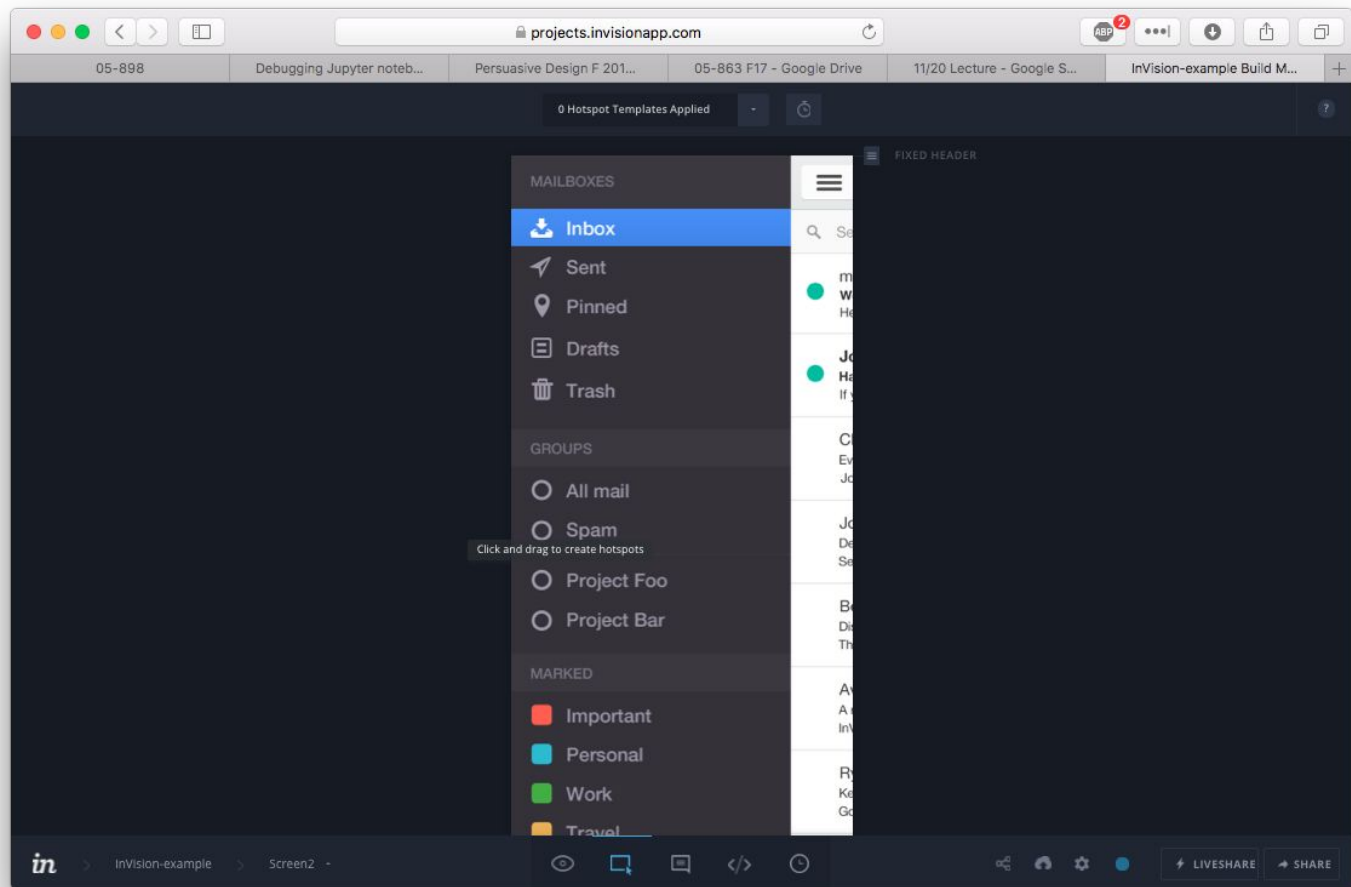


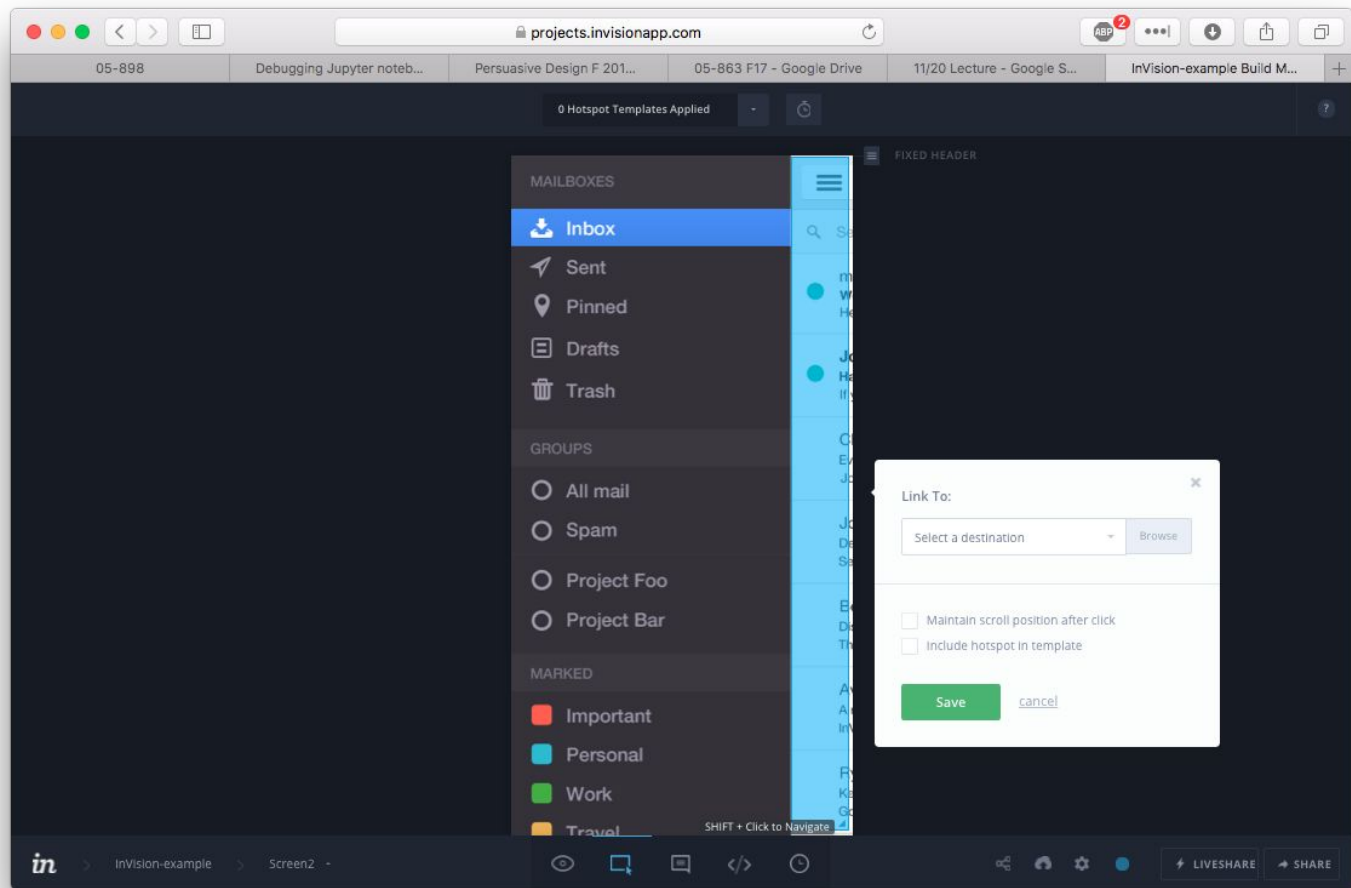


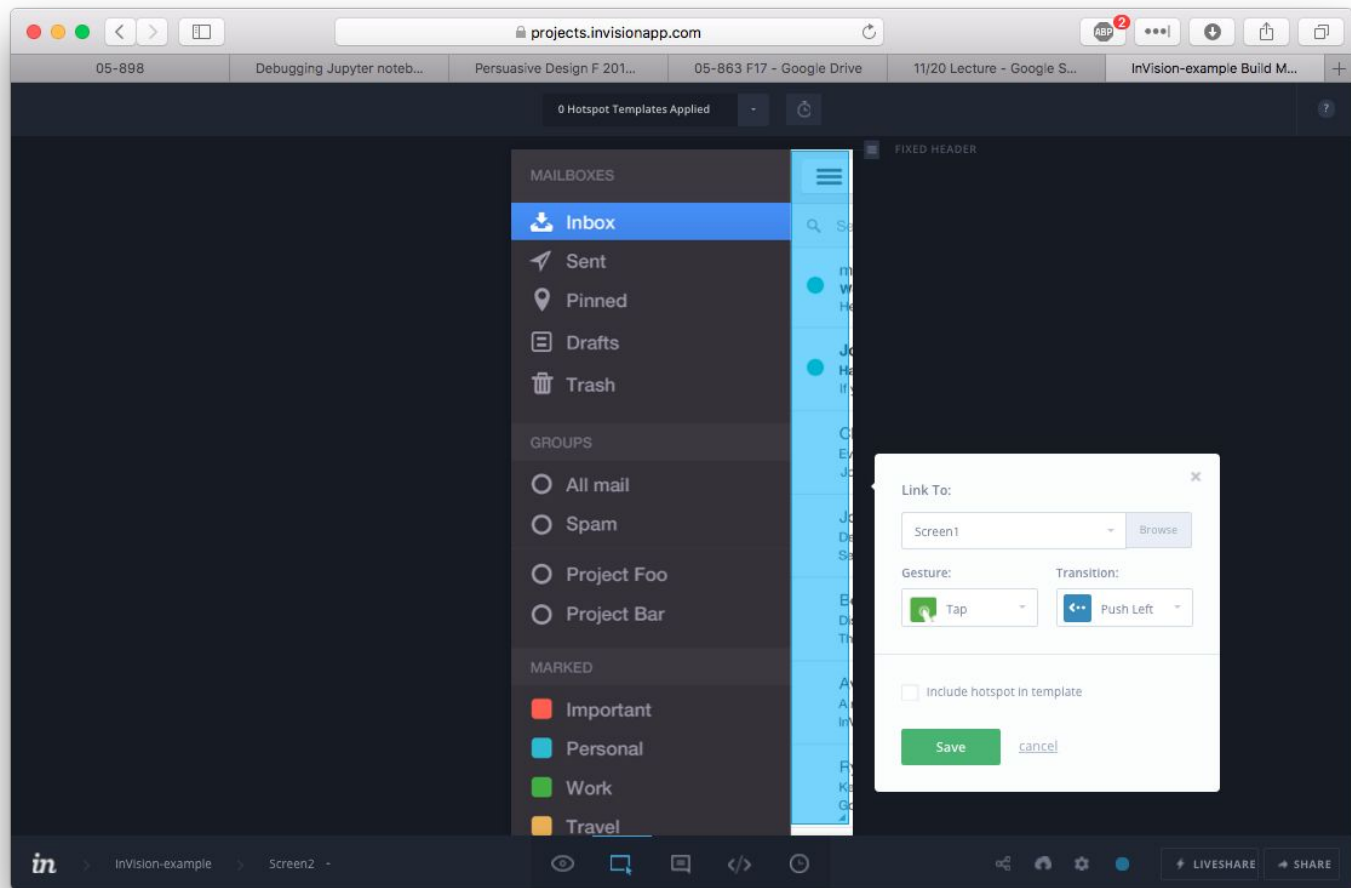


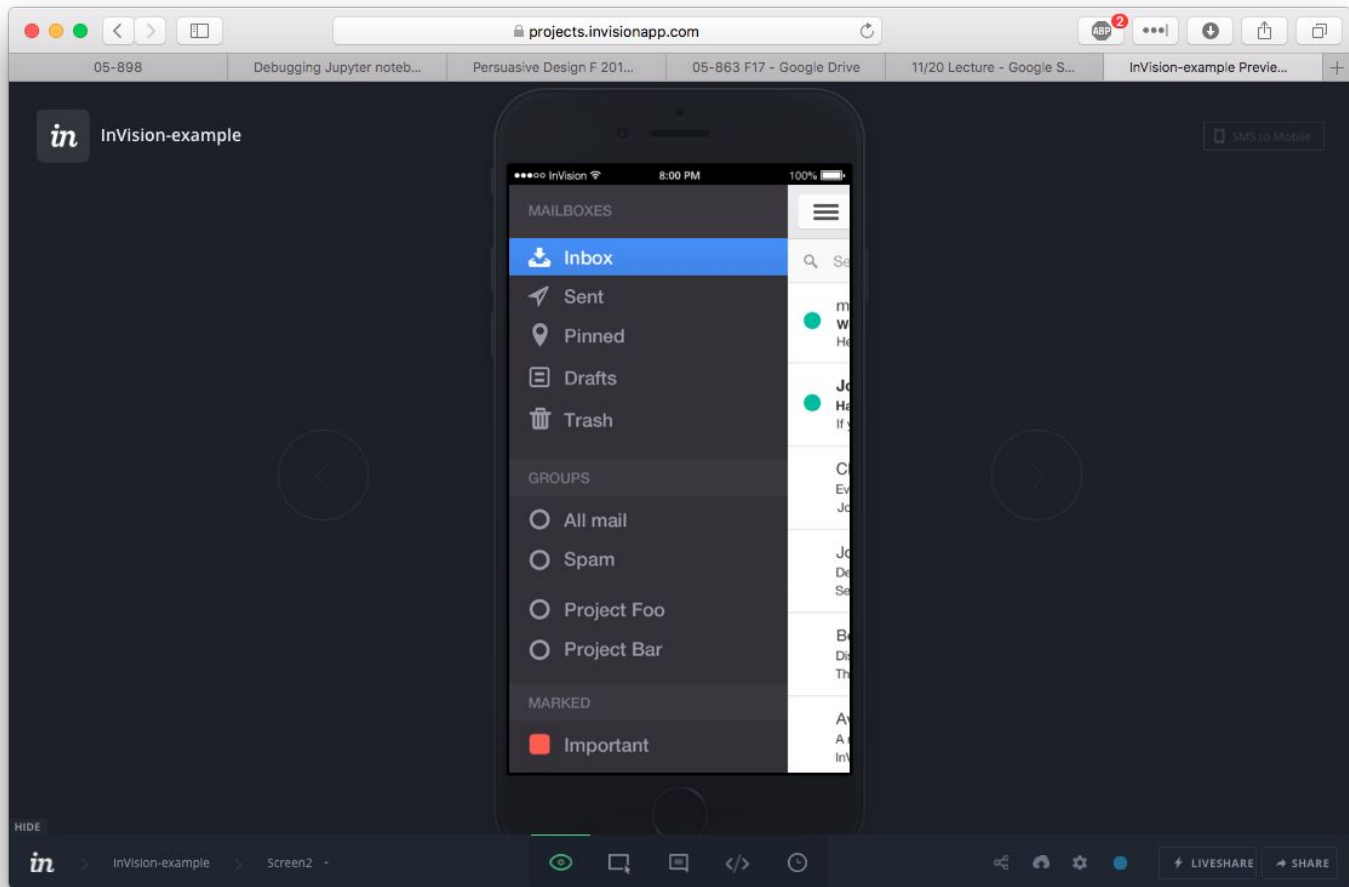


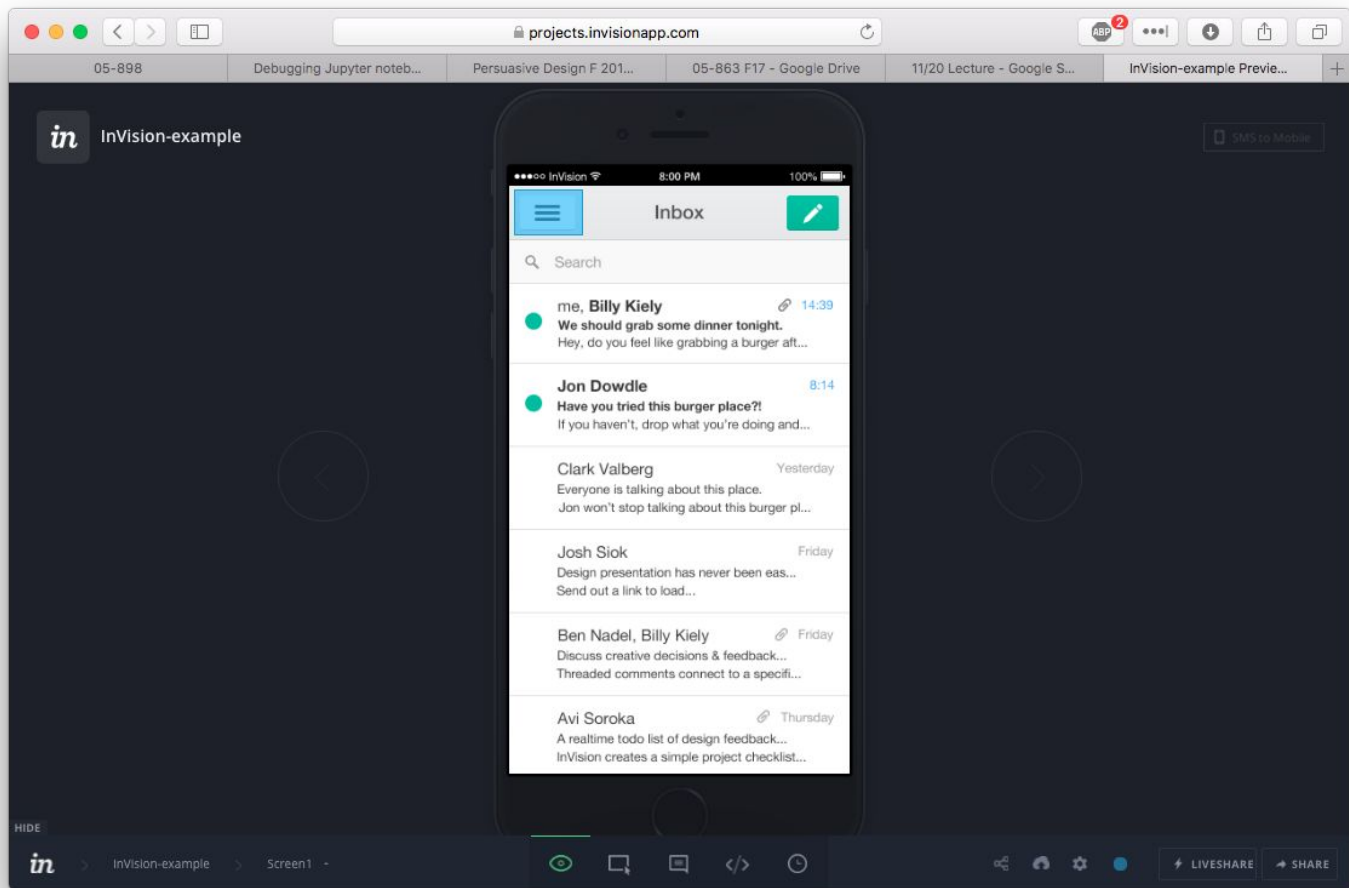












Example:

tinyurl.com/alex-invision

	Reasons to use	Reasons not to use	Recommended
Powerpoint	Most people have access, are familiar with tools		7/10
Adobe XD (Experience Design)	Drag 'n' drop linking (no coding required!) Can export still screens.	Part of Adobe CC, which is expensive after the trial runs out	9/10
Adobe Photoshop (Adobe Ps)	Great for complex visuals and hi-fi mockups	Can't link screens to each other, must export to Invision/XD	4/10
Axure	Good for prototyping complex interactions, Generates HTML file	Expensive after 30 day trial, Steep learning curve compared to other tools	7/10
HTML	Can be faster if you're used to coding	Animations challenging if unfamiliar with JavaScript	4/10
Balsamiq	Super simple by design. Great for lo-fi mockups.	Linking screens is pretty basic. You have to recreate hi-fi screens with another program	8/10
InVision	Industry standard, used by all of us regularly. Commenting tools.	Can't create screens in InVision, must import from Ps/Sketch	9/10

Additional resources

